On top of looking great, Cryptic has been designed with the environment in mind! It is designed to maximize experience value in a modular topview footprint, this means minimal renovations to existing buildings and spaces as well as flexible layout options for new building design. Construction is one of the largest industries contributing to our global waste issue.

Cryptic minimizes waste by not including any single use materials within its activities. The ID/Access cards that are used throughout the experience are returned at the end to be reused, there is also an option to use a mobile device for your virtual access card.

Our choice of flooring material seen throughout the LBE is selected from Interface Carpet, specifically the Rockland Road model. This carpet features 68.7% overall recycled content and is certified to be recyclable again through their ReEntry initiative. The nylon is made from 100% recycled content.

Our cafe aims to also strive for a more eco-friendly operation than traditional restaurants and theme park food options. The cafe will use reusable washable silverware that will be cycled throughout the duration of the day. Meals will be served wrapped in paper based material or in a recycled content, plain, cardboard container without wasteful inks and plastics.

With each purchase from the Cryptic merch store, new trees will be planted to offset carbon footprint and money will be donated towards habitat preservation organizations around the world.

Furthermore, our experience has been designed to operate with minimal maintenance and staff. The ride system we have designed is stationary, not requiring a track and minimizing the need for extra cost and extra staff at all times. Our solution only takes one employee to run this section of the experience and has minimal components that will need upkeep and repair.

In many cases Cryptic will require new walls to section off different activities within the experience. To minimize effects on our beautiful planet, Cryptic recommends using a recycled drywall option, derived from agricultural waste. Not only does it reuse resources, but it can store carbon dioxide too! In spots where new insulation is required, recycled denim insulation makes a great choice for the re-use of materials as well as environmental friendliness. If new construction is being planned, implementing structural CLT (cross laminated timber) rather than steel beams is always the best option

Our experience may look like a lot of concrete facades, but don't be fooled, on top of our recycled drywall choice will be a water based paint that will mimic the look of the actual concrete. This keeps build expenses down, shipping and material weights down, and makes the installation timeline much quicker and more adaptable!