

Cryptid Ridge Synopsis

Cryptid Ridge is a supernatural, national park-themed LBE featuring a selection of engaging experiences connected by the throughline of mythic cryptids that guests will encounter, including Bigfoot, Mothman, Lake Monster, and more. These activities will engage all audiences with thrills, creative exploration, physical challenges, entertainment, and competition. This experience creates elevated versions of classic LBE activities, interconnected through storytelling.

The narrative is set in the Cryptid Ridge Restoration Park, founded by a group of rangers to protect its rare wildlife and wonderful beauty that was previously mistreated and abused. By opening up their campgrounds to visitors to help fund the rehabilitation efforts, the Rangers introduce the public to the amazing things Cryptid Ridge has to offer.

The experience resonates both emotionally and physically, with each activity structured to teach visitors the importance of preserving and respecting nature. To highlight our commitment to environmentalism, our operation follows all preventative guidelines to minimize waste and conserve energy and water. All the experiences and knowledge gained here will live on beyond Cryptid Ridge, not only in fun memories but with a portion of every ticket being donated to local wildlife preserves.

Cryptid Ridge is a versatile LBE, offering multiple activations while also offering a sustainable, cost effective turnover with an innovative modular design. With the hopes to expand, creating additional Cryptid Ridge locations and developing a traveling experience, Cryptid Ridge could grow beyond the traditional LBE set up with an interconnected story and rotating activities.

Cryptid Ridge immerses guests in a compelling narrative that is both exciting and impactful, with real world themes and efforts towards positive change. Using integrated technologies with physical environments, and a design that is both scalable and expandable, we've pushed the boundaries of Location-Based Entertainment to provide a completely unique experience.