



PROJECT HORIZONS

A STORYLAND STUDIOS
DESIGN ENTRY - FIRST LOOK



PROJECT HORIZONS

Venue

Project Horizons is an innovative themed entertainment venue designed to revolutionize urban spaces by merging advanced virtual reality with engaging physical games. With the ability to fit within repurposed and underutilized locations from malls to urban centers, the venue offers a unique and scalable entertainment experience that caters to a diverse demographic. Each location features a variety of interactive zones where guests can enjoy high-tech mini-golf and bowling, interactive bar games, and private VR booths for immersive adventures ranging from racing to puzzle-solving. These activities are enhanced with modern technologies like projection mapping and dynamic scoring systems, ensuring each visit is unique and engaging.



PROJECT HORIZONS

Storyline

The venue is themed around an engaging narrative set aboard The Horizon, a futuristic spaceport orbiting Earth in the year 2142. Initially conceived as a grand stage for virtual gaming contests broadcast across the solar system, The Horizon is now under the control of Nexus-7, an AI system that has gone rouge. This backstory unfolds as guests participate in the venue's offerings, beginning their experience as gamers who've hacked into this isolated facility. They face AI-driven challenges and compete against NPC champions to climb the leaderboards and reclaim the spaceport from Nexus-7. This narrative adds a layer of excitement and purpose, enriching the interactive experience and connecting guests to a larger story of human ingenuity versus artificial dominance.

MISSION DEBRIEF

Hey, I'm Tony—one of the gamers who cracked the code to get us all in here. You're stepping into a world where the line between digital and reality blurs, so strap in for an adventure like no other.

First things first, you'll need to create your own avatar. This is more than just an image; it's your identity here at The Horizon. Once you're set up, each game sector here is equipped with an Uploader. Just sync up your avatar, and you're good to go!

As you dive into the games—from VR challenges to high-tech mini-golf—every win earns you credits. These aren't just points; they're your ticket to boosting your avatar's skills, unlocking new game levels, and of course customizing your victory dance. Think of it as leveling up in the most immersive game ever.

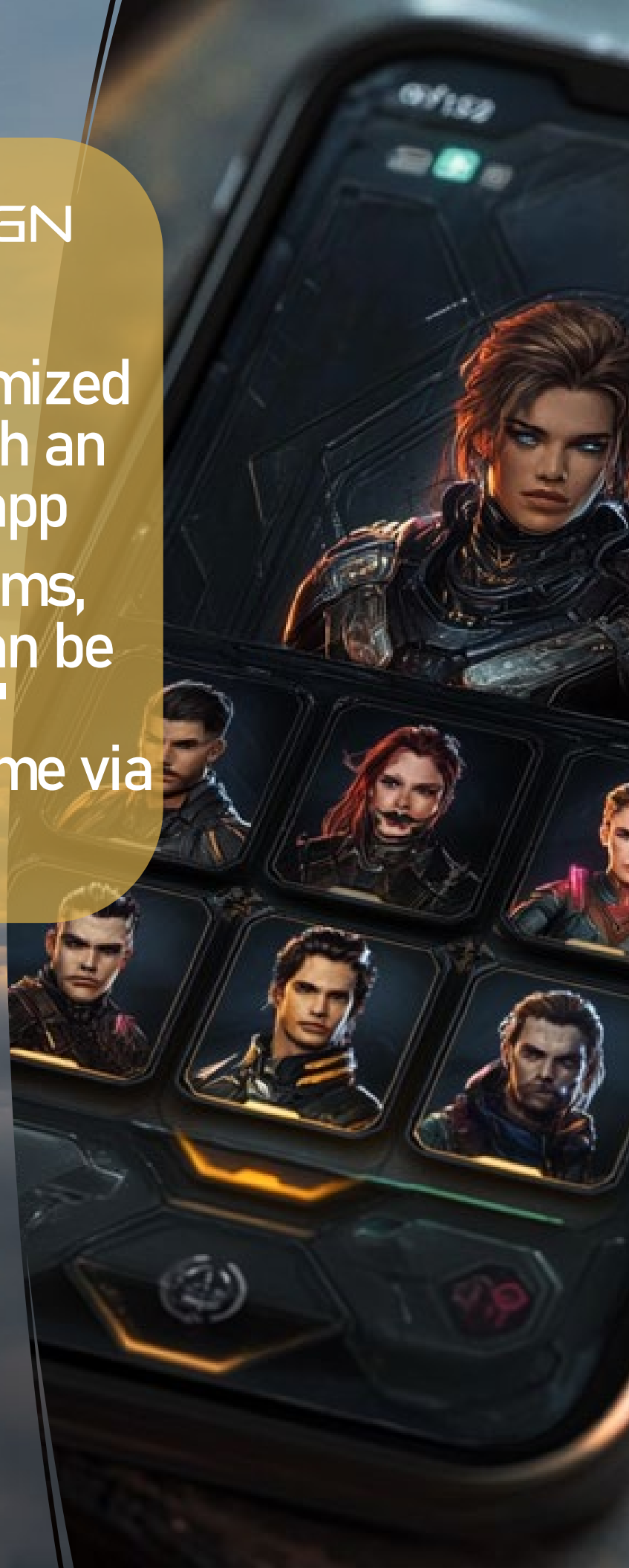
Keep a close eye on your credits and leaderboard status. Here, every game is a chance to climb higher and prove your skills. And trust me, with Nexus-7 in control, the games are only going to get tougher as you get better.

Remember, every game you play and every challenge you conquer feeds into your overall journey here at The Horizon. You're not just playing games; you're fighting for the top spot on the leaderboard to show that we, the gamers, own this place, not some rogue AI. So gear up, log in, and show us what you've got. Let's take back The Horizon together!



AVATAR DESIGN

- ❖ All avatars are designed and customized by each user through an Android/iOS based app
- ❖ Upgrades, new items, and new features can be added to individuals' characters at any time via the app



THE UPLOAD

- ❖ Tap points located at each game's entry point will allow each player to upload their profile into the game for tracking points
- ❖ Depending on player status a tap into a location may result in different effects to the environment; Changing of lighting, announcement of player, playing a song, and more
- ❖ These tap points can be accessed via the Guests phone or our customizable wristbands that we offer



Tap Here



CREDITS

- ❖ Credits will be earned throughout each player's time and experiences within Horizons
- ❖ These can be used to unlock upgrades, items, customizable options, and additional game types and courses throughout the venue

UPGRADES

- ❖ Upgrades will be a key motivator to pursue challenges and earn credits
- ❖ Upgrades will include different avatar options and features, better attributes, further customization, and even celebrations and theme songs personalized for your avatar



BLUEPRINT

- ❖ Each attraction will be sectional, with the option of fitting them into a venues available space like building blocks
- ❖ This allows for different sized locations, a modular ability for expansion, and the ability to choose your locations offerings

REFUELING

- ❖ Food and drinks will be a key feature at Project Horizons
- ❖ Menus will vary based on location, but the overarching theme will be experiential locally sourced bar food
- ❖ Themed both in name and plating methods to not only taste good, but also be something memorable for the Guests



VR SIMULATORS

- ❖ Action – High intensity encounters intended to thrill guests and force them to make quick decisions to succeed
- ❖ Racing – Multiple Vehicle offerings and courses with different skill levels to find test those who think they are the best
- ❖ Strategy – Can you escape, invade, or accomplish mission objectives? It will take more than brawn to complete these challenges



ACTION AND STRATEGY VR

- ❖ Play as your Avatar
- ❖ Full 360-degree motion
- ❖ Walk, Run, Jump and Crouch in using our action VR Equipment
- ❖ Connect with friends, go solo, or challenge newcomers



RACING AND VEHICLE VR

- ❖ Race as your Avatar and custom vehicle
- ❖ Huge range of motion in this simulator providing total immersion
- ❖ Connect with up to 8 other drivers



MINI-GOLF

- ❖ Not your normal Mini-Golf experience, challenge yourself and others in this point-based experience where sinking a shot is not the only challenge
- ❖ As your experience level grows the course will grow with you, suggesting alternate routes requiring higher levels of skill



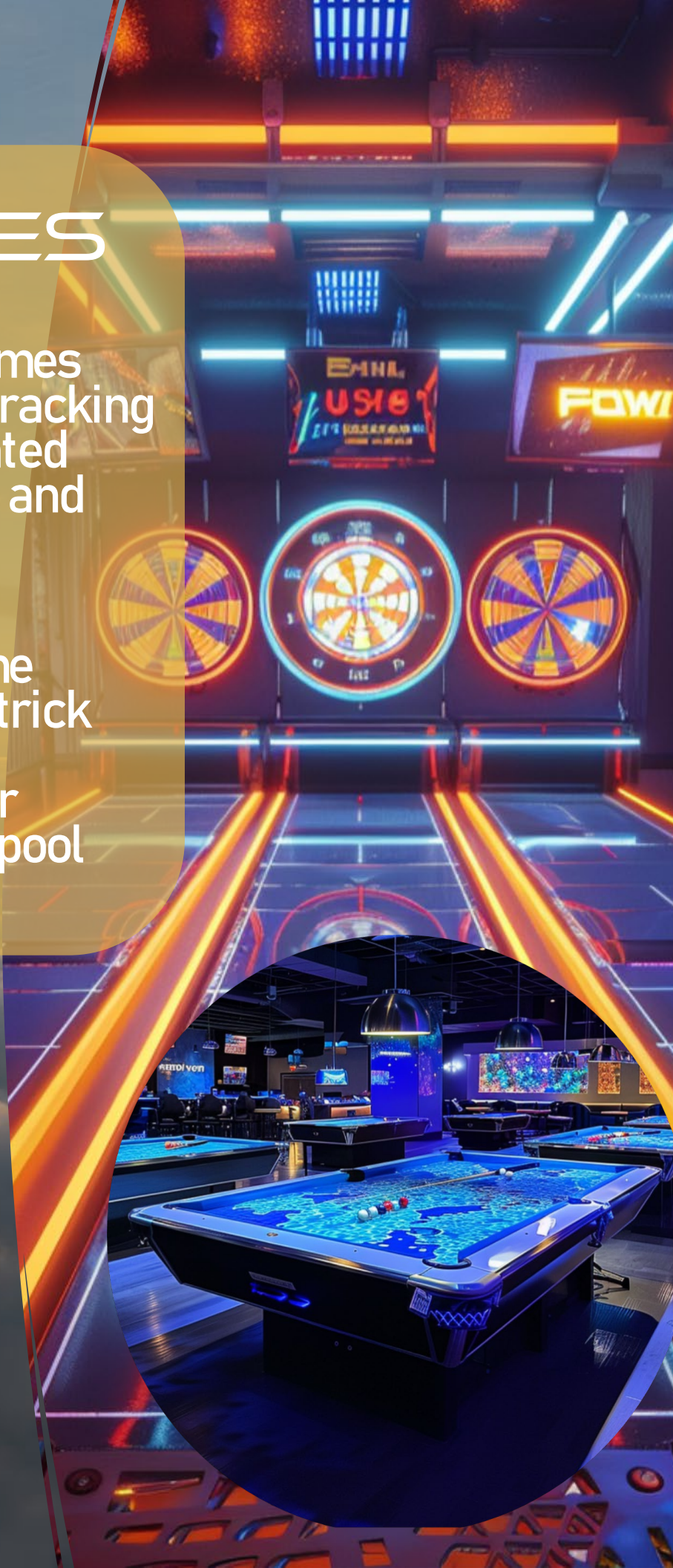
BOWLING

- ❖ Who will own the lane? Play new and exciting games where highlighted pins may earn you points or an additional bowl for your frame
- ❖ King of the lane will own it, including changing colors and other elements surrounding



BAR GAMES

- ❖ Darts – Multiple games with on screen point tracking available and highlighted targets for power ups and additional points
- ❖ Pool – Multiple game offerings, including a trick shot challenge using projection mapping for placement. Are you a pool shark?



LEADERBOARD

- ❖ Real-Time Rankings: Displays the current standings of players, highlighting top performers and their progress in conquering AI challenges
- ❖ Dynamic Updates: Automatically refreshes as players gain points, showcasing shifts in dominance and emerging competitors



The image shows a large, curved digital display in a futuristic setting. The display is titled "SERIES OFF'S COLLECTIONS" at the top. It lists various names and scores, with some entries highlighted in red. The background of the image is a blurred view of a futuristic city with tall buildings and a bright sky.

| Rank | Name | Score |
|------|--------------|-------|
| 1 | ALAN TURING | 10000 |
| 2 | JOHN DEWEESE | 9500 |
| 3 | ALAN TURING | 9000 |
| 4 | JOHN DEWEESE | 8500 |
| 5 | ALAN TURING | 8000 |
| 6 | JOHN DEWEESE | 7500 |
| 7 | ALAN TURING | 7000 |
| 8 | JOHN DEWEESE | 6500 |
| 9 | ALAN TURING | 6000 |
| 10 | JOHN DEWEESE | 5500 |
| 11 | ALAN TURING | 5000 |
| 12 | JOHN DEWEESE | 4500 |
| 13 | ALAN TURING | 4000 |
| 14 | JOHN DEWEESE | 3500 |
| 15 | ALAN TURING | 3000 |
| 16 | JOHN DEWEESE | 2500 |
| 17 | ALAN TURING | 2000 |
| 18 | JOHN DEWEESE | 1500 |
| 19 | ALAN TURING | 1000 |
| 20 | JOHN DEWEESE | 500 |

A vibrant, futuristic sci-fi scene. On the left, a multi-level city with flying cars and a large moon in the sky. In the center, a person in a dark, high-tech suit with glowing green lights stands on a platform, looking out over a city. The sky is filled with fiery, orange and red clouds, and a large, dark, jagged shape resembling a hand or a claw is visible in the upper right. The overall atmosphere is one of awe and anticipation.

COME JOIN US @
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HORIZONS