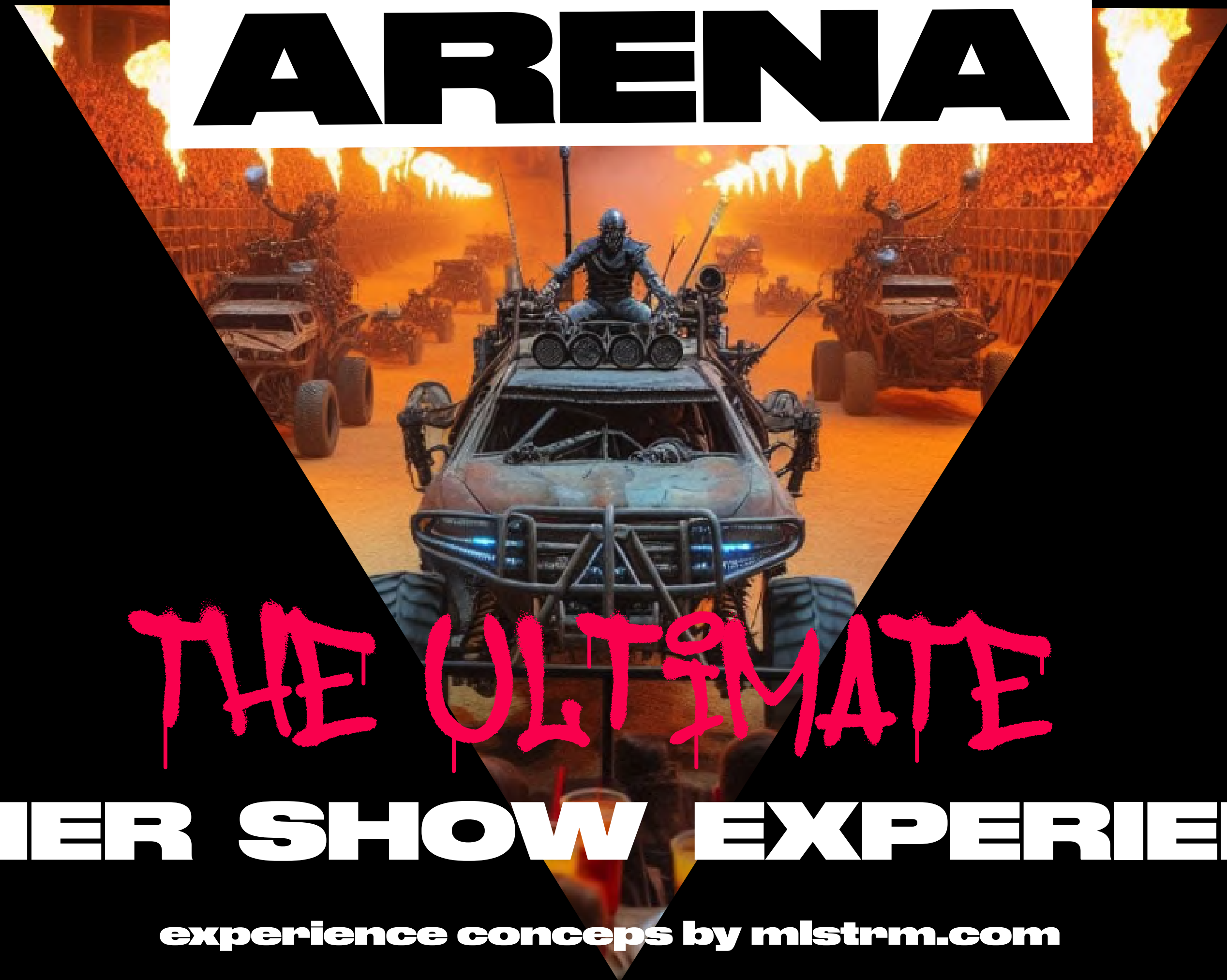


**THE**  
**APOCALYPSE**  
**ARENA**



**THE ULTIMATE**  
**DINNER SHOW EXPERIENCE**

experience concepts by [mlstrm.com](http://mlstrm.com)



# project SYNOPSIS

The Apocalypse Arena merges the high-energy spectacle of Waterworld, Medieval Times' grandeur, Cirque du Soleil's artistry, and the dystopian edge of Mad Max into a unique entertainment experience. The main event immerses guests in a gripping, post-apocalyptic saga with live-action stunts, thematic dining, and interactive environments that transport audiences into a chaotic yet captivating dystopian world. This grand spectacle combines elaborate set designs, high-octane performances, and a multi-course meal served in a setting reminiscent of a future ravaged by disaster.

There is also a smaller group immersive dining experience called UNCONTAINED, where guests are enveloped in a post-apocalyptic world through innovative use of window-themed LED screens that display a dynamic, crumbling outside environment. These screens, combined with realistic sound effects and motion elements, create a convincingly immersive backdrop of a world in turmoil. Inside, guests can either engage with cast members performing dramatic scenes or simply enjoy their meal and drinks with friends, all while the simulated apocalypse unfolds around them. This fusion of interactive storytelling and themed dining ensures a unique and engaging experience where the boundary between reality and fiction blurs spectacularly.





# entering the ARENA

The gates open an hour before the show. Explore the rugged compound, meet the cast, and get your picture taken. Upgrade to UNCONTAINED VIP for the best seats and an unforgettable pre-show experience. Or simply enjoy the impressive inner market place and tribal museum included in the regular entry ticket. Upon entry, you'll receive a color-coded band representing the tribe you'll cheer for. Get ready to scream for your warriors!







# pre-show CULTURE

Before the main event, immerse yourself in the pre-show extravaganza. Meet live actors, learn the origin stories, history and faith of the battling tribes as the apocalypse culture displays that set the stage for the epic battle ahead.





# UNCONTAINED

## Immersive small group dinner show experiences

If you are visiting for a private or pre-show group experience, then you will be lead in into one of the Uncontainers and let the immersive experience begin.



- Unique experiences that can change. Uncontainers also available for private events not attending the main show.
- Live transmissions from APOCTV Pirate Streamers.
- Themed LED windows and audio giving the impression that there is a full blown apocalypse going down outside.
- Premiere seats and continued unique cast & plot experience at the main show.



# take your seat

When it's time to enter the arena battle grounds, follow the tribe symbol and color banners matching your wristband. Your seat is reserved, so no rush. Inform staff of any special needs for a seamless experience.



RATIONS



ROADKILL

## feast of the wasteland

As you settle into your seat, your server will welcome you with a "Roadkill" turkey leg and drinks themed to the apocalypse: diesel-infused cocktails and rationed water. Dietary needs? Let us know—we cater to all wasteland warriors.



# the STORY

In a vast, divided arena –a spiritual coalition of the Nomads and the Light Seekers –battle against two malevolent tribes: the tech-driven Collectors and the war-hungry Usurpers. The arena is a dramatic spectacle of conflict, where the Nomads' natural survivalist strength and the Light Seekers' spiritual wisdom clash with the Collectors' advanced technology and the Usurpers' ferocity.

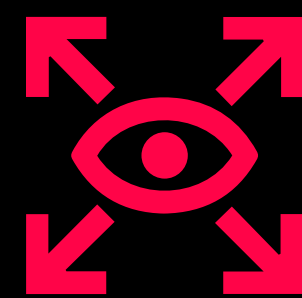
(SPOILER ALERT!)

As the battle intensifies, the Light Seekers' deep spiritual insight and empathy become their greatest assets, allowing them to stay united and resilient. Their compassionate approach stands in stark contrast to the Collectors' and Usurpers' destructive ambitions, leading to a critical advantage. In a surprising turn, the Light Seekers choose mercy over annihilation, offering forgiveness to their defeated foes. Humbled, the Collectors and Usurpers accept the gesture and leave under the Light Seekers' watchful eye, turning the arena from a battlefield into a symbol of reconciliation and hope.

## Morals and Lessons:



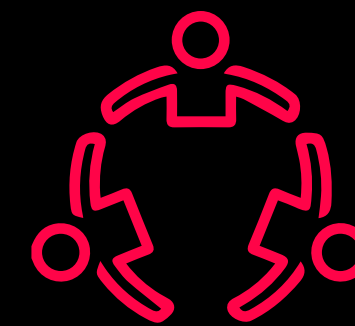
The Power of Forgiveness



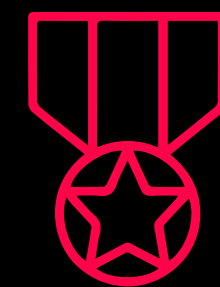
The Importance of Vigilance



Strength in Mercy



Hope in Reconciliation



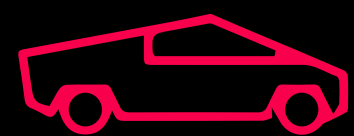
Enduring Value of Honor

# the BATTLE begins.

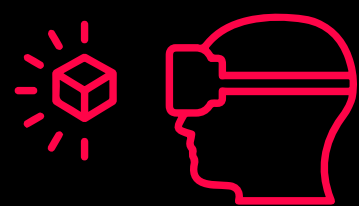
Prepare for a 90 minute spectacle of vehicular combat, aerial stunts, and fierce hand-to-hand battles. Cheer your tribe to victory as they fight for the sacred scroll that holds the key to rebuilding civilization.

Note: All vehicles are either electric or animatronic based with powerful sounds to match. The air will be battle scented by pyrotechnics, but free from any gas fumes, making it an enjoyable experience for the whole family

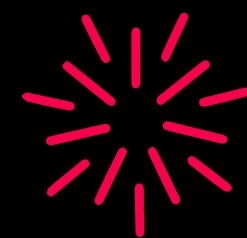
## Technology & Solutions



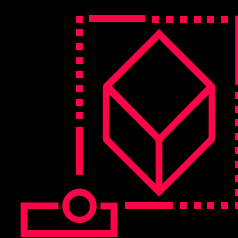
ELECTRIC VEHICLES



AUGMENTED  
REALITY



PYROTECHNICS



PROJECTION MAPPING







# an EPIC finale

As the grand finale unfolds, brace yourself for an electrifying climax where tribes clash in a breathtaking display of electric and animatronic vehicles, aerial stunts, and pyrotechnics. The epic struggle for the sacred scroll, a symbol of hope for rebuilding a civilization, reaches its zenith as tribes fight fiercely. Amidst the chaos, the victorious Light Seeker tribe lifts the scroll high, and a poignant voiceover inspires the audience: “In the face of overwhelming odds, the strength to persevere and the courage to rebuild lie within our unity. Stand together, fight for what is right, and never give up on your journey.” As the music swells and the lights fade, you leave not just entertained but emboldened, carrying with you a renewed sense of hope and determination to face your own challenges with resilience and unity.





# UNFORGETTABLE memories

As the dust settles, don't forget to visit our gift shop. Take home unique memorabilia to remember your night in the wasteland. Follow us on social media and share your experience with fellow survivors. We can't wait to welcome you back to the Apocalypse Arena!



END OF  
THE WORLD  
IS ONLY THE BEGINNING.

THE  
**APOCALYPSE**  
**ARENA**