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## HAPPY HOUR

Special Thanks

BRANDING
COCKTAIL MENU
CHEERS!









# THE O'DESIGNERS

# SIGNATURE COCKTAILS

## CLAIRE PEREZ Architect



Claire is a state-certified architect from the National School of Architecture in Montpellier with an overwhelming passion for the world of entertainment. For nearly 5 years, Claire embarked on a magical adventure working with the Walt Disney Company, where she contributed to creating spaces that enchant both young and old. Claire loves cartoons, dance, drawing and talk and share with others. So she's firmly believes that every space has a story to tell.

Claire founded her own micro-enterprise, « Enigami Factory », where her journey is a blend of creativity and technology, always dedicated to providing a unique and memorable experience for everyone.

## AUDE LETZELTER Architect



Aude is an architect with a passion for design and illustrations. Little, she'd be drawing cartoon characters all over her textbooks. Today, she designs mostly bars and restaurants and works for a leisure architecture company.

Growing up in different parts of Europe, she became fluent in English, Polish and learns German and Chinese. She has worked for Hermès, the Monte-Carlo Spa company and french architecture agencies. Her experience trained her to believe that every single project needs to offer a 360° experience to its users. With her expertise in writing and branding, she believed that taking part in the Storyland Design Challenge could be an amazing opportunity to blend creativity, reflexion and architecture.

## JEAN BAPTISTE BERNARD Architect



Passionate about architecture, Japanese culture, video games, he graduated from the National School of Architecture of Montpellier, located in the Mediterranean metropolis of southern France, alongside Claire.

Specialized in rational architecture, he uses bio-sourced and local materials, as well as energy-efficient passive systems. He worked for five years for Disneyland which sparked his interest in immersive experiences and motivated him to travel to discover different theme parks around the world.

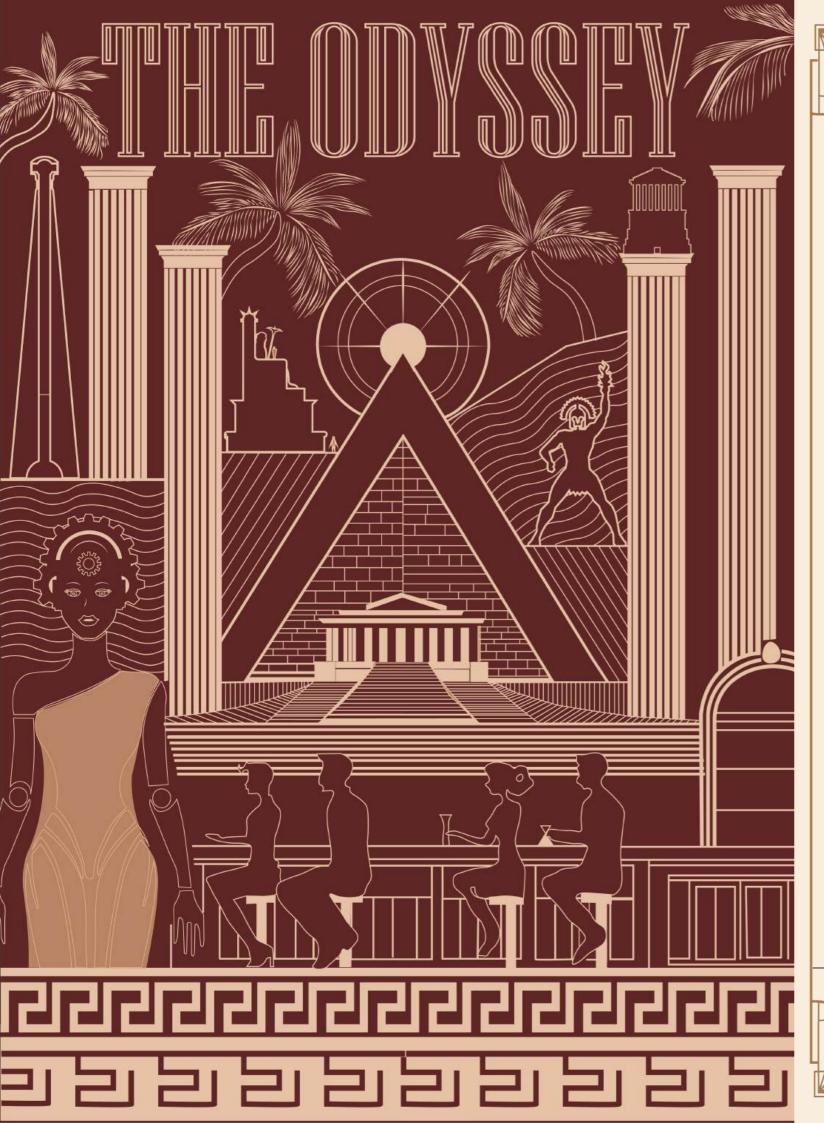
His curiosity and creativity naturally pushed him to join the team for the Storyland Challenge adventure.

#### LAURINE MIRA Architect



Laurine is an architect with a deep passion for travel, which continuously inspires her creative vision. During her working experience at Disneyland Paris, she is involved in designing attraction that transport visitors into enchanting worlds.

Her global explorations provide a rich source of ideas, allowing her to infuse her designs with cultural diversity and artistic flair. Combining her love for creative arts, pastry, and theme parks, she is always eager to enhance her skills and experience. This is precisely why she is participating in the Storyland Design Challenge..



# INTRODUCTION

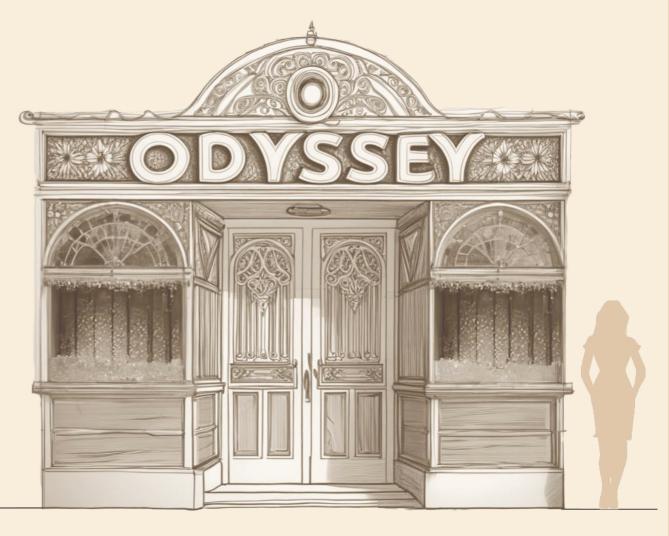


Embark on the mesmerizing adventure of «The Odyssey,» where four daring explorers are drawn into a journey that bridges the past and the future. Guided by the enigmatic Cybella, an automaton whose hologram appears in an abandoned bar, they set out to unravel the secrets of the Seven Wonders of the ancient world.

The adventure begins with a cryptic message, summoning the participants to this desolate bar. Here, Cybella awaits them, her artificial eyes glowing mysteriously. She reveals their mission: they shall find seven fragments of an ancient key, scattered across the Seven Wonders. To succeed, they must venture far beyond the boundaries of time and space.

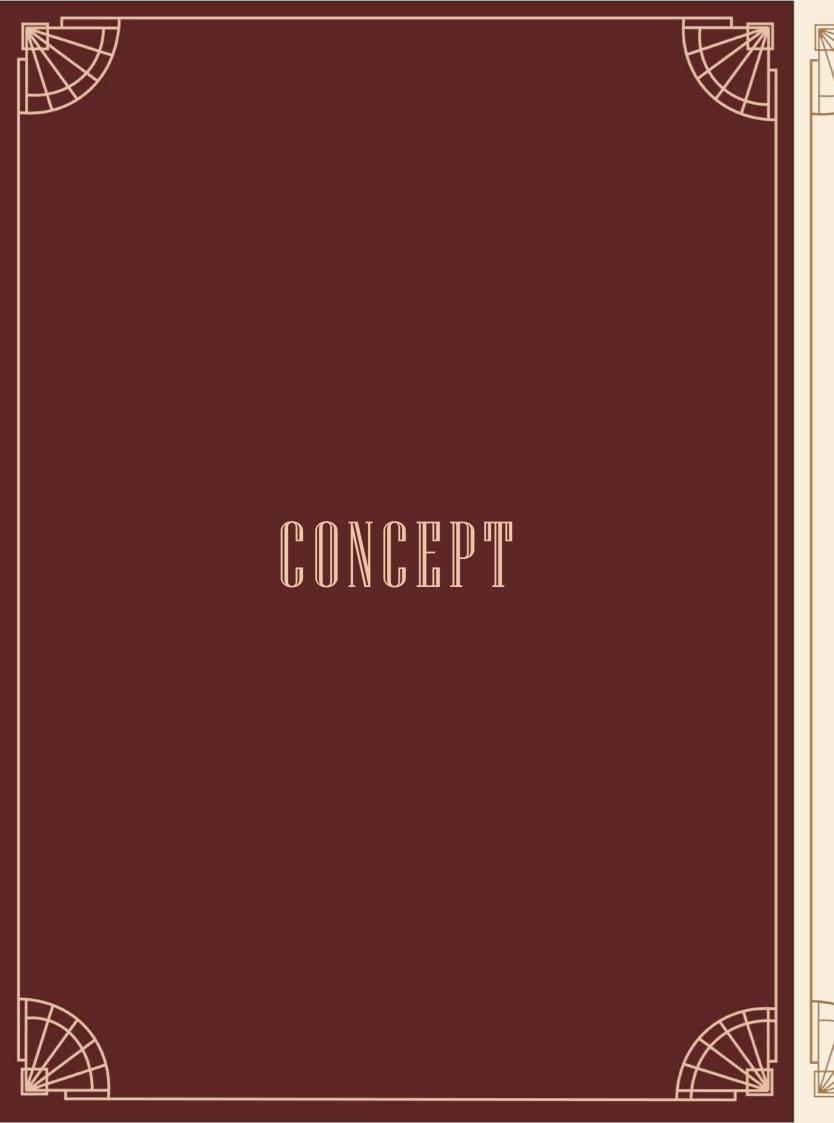
But what does this mysterious key unlock? And what is Cybella's true purpose?

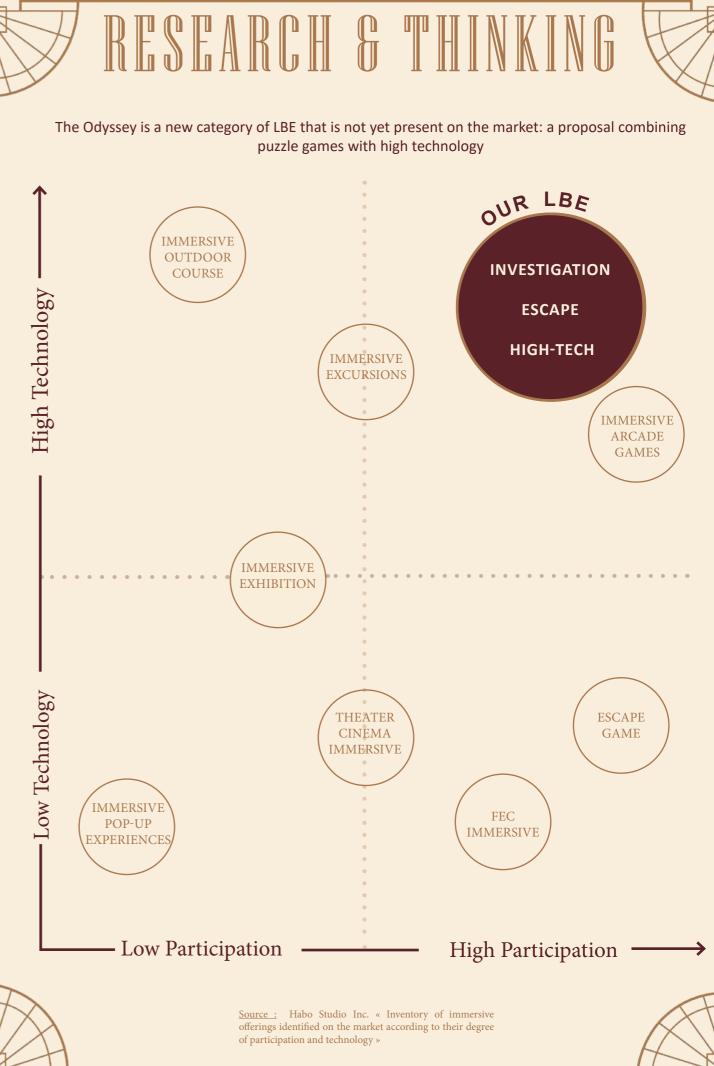
To find out, come and take part in the fabulous adventure of *The Odyssey*.











# DESCRIPTION

The ChronOdyssey is an adventure simulator optimized for the immersive «The Odyssey» experience.

It consists of a raised cab and a base, designed for exploring and sharing with friends. Its originality comes partly from its swivel seats and its action and reflection modes.

Its design allows it to be used many other adventures. Additional content can be downloaded to offer visitors new experiences and keep them coming back for more.



Universal simulator without VR headset



1-4 players



Designed for exploring and sharing moments



Integrates numerous technologies, including artificial intelligence



Can be used for other immersive experiences



Several levels of difficulty



An emergency button to stop and open the device



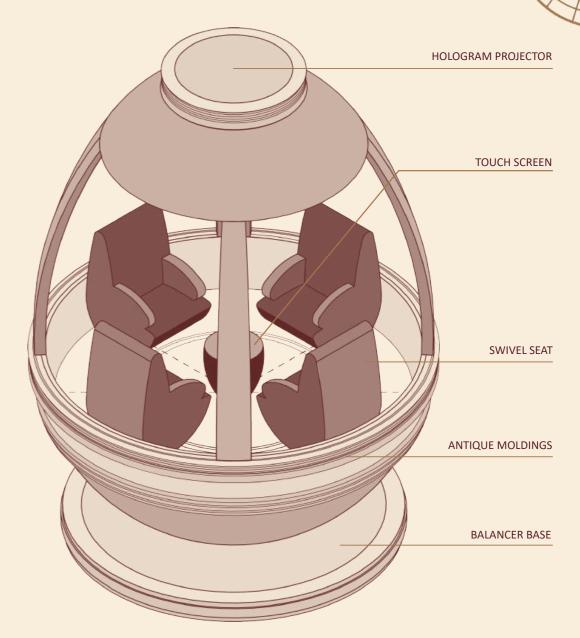
Available to all



Worldwide network enabling connected experiences

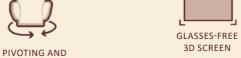


# THE CHRONODYSSEY



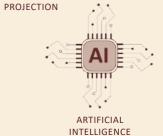


VIBRATING SEATS









SCENT DIFFUSER

INTEGRATES SEVERAL EXISTING TECHNOLOGIES OR CURRENTLY UNDER **DEVELOPMENT** 



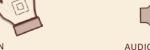
RECOGNITION











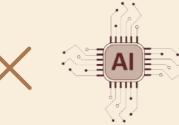
## DESIGN

#### **ENIGMAS & EXPLORATIONS x AI**

The chronodyssey high-tech simulator allows a multi-sensory immersion adventure, action and puzzle-solving.



Enigmas and exploration games



High-tech and artificial intelligence

#### EGG SHAPE x IMMERSION

Its ovoid shape is compact and reassuring. Its roundness allows you to be immersed in a 360° environment.



Ovoid shape



TH'

360 degree immersion

#### ACTION x REFLEXION

Games and films include both action phases and phases of reflexion and deduction.



Reflexion mode



(P)

Action mode

#### SEATED x ACTIVE

Sitting encourages concentration and puts everyone on an equal footing. If you want to, you can always use your arms and hands to complete certain task.



Seated position



Motion recognition

#### LEARN x HAVE FUN

A fun way to learn about the seven ancient wonders and innovate architecture of the past.



Pedagogical



Fun

# ECOLOGY



#### **PRODUCTION**

Recyclable materials such as aluminum, copper, wood and certain plastic BASED MATERIALS.



#### TRANSPORTATION

Easy to disassemble and transport



#### LIFETIME

Easily repaired and upgraded Made with standardized parts



#### **ENERGY**

Compact and therefore energy-efficient.
Can use electricity from renewable sources



#### MOBILITY

Can be temporarily installed in various locations.





# THE CHRONODYSSEY

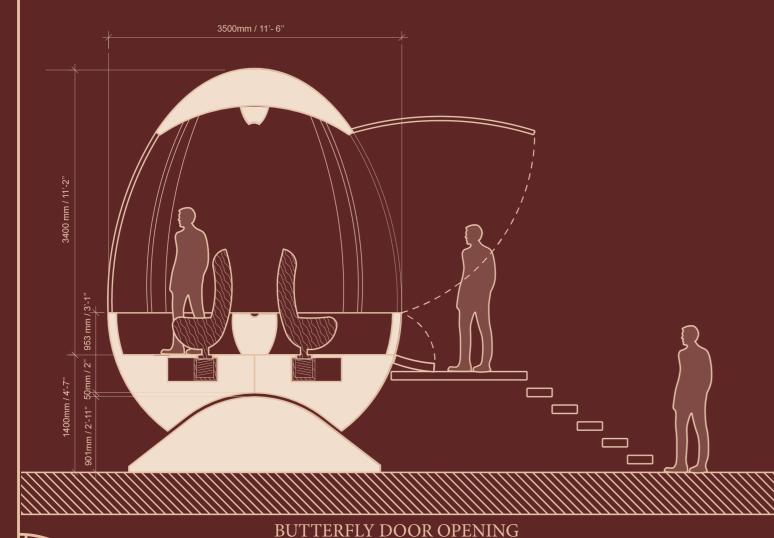


#### **ACCES**

The access to the cabin is made possible via an external platform consisting of a 6-step staircase or a ramp.

One of the simulator's glass walls is raised open to allow players to sit down.

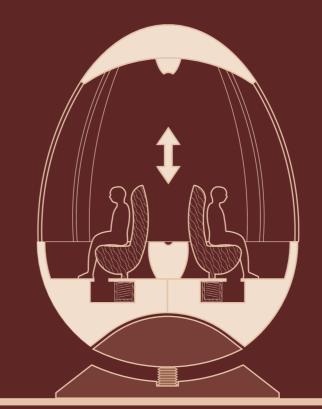
Seats are swivel-mounted, and their position can be changed during the session. They also feature a shockabsorbing system.



# THE CHRONODYSSEY



SYSTEM TILT AND ROTATION



**HEIGHT VARIATION** 

## MOTION SIMULATOR

Thanks to its base, the Chronodyssey's interior can be prone to various simulations:

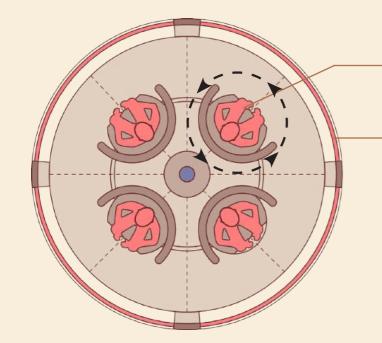
- Slope variations when moving, behaving like waves during a sea voyage
- Centrifugal rotation for time or space travel.
- Landing or take-off

A safety belt is mandatory!



# THE CHRONODYSSEY





Outward-facing seats

Curved 3D screen Motion recognition system

#### **ACTION PHASE**

Thanks to the rotating seats, players face the ChonOdyssey screens.

Each player faces a large 3D curved screen, giving an impression of depth.

A motion-recognition sensor enables the player to interact with elements in his environment, by aiming at them with their hand.

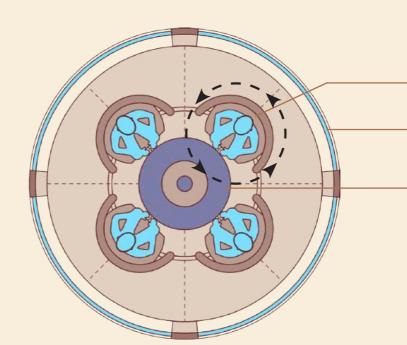
This enables various actions to be performed, such as shooting at a target, inspecting or moving an object, or illuminating an area.

This mode offers game or individual search phases. The clues collected will be shared with the other players after switching to reflection mode.





## THE CHRONODYSSEY



Center-facing seats

Screen for background ambiance

Tactile support
Holographic projector base

#### **REFLEXION PHASE**

Thanks to the rotating seats, players face each other, facing the ChronOdyssey center.

This configuration enhances teamwork and communication.

In the center, a classical touchscreen or holographic projection system displays:

- The three-dimensional map of a building and the targets to be reached.
- Cybella giving instructions between each action phase.
- The final puzzle after retrieving the fragments from each marvel.
- Players combine the clues they've found in action mode.



**REFLEXION PHASE** 





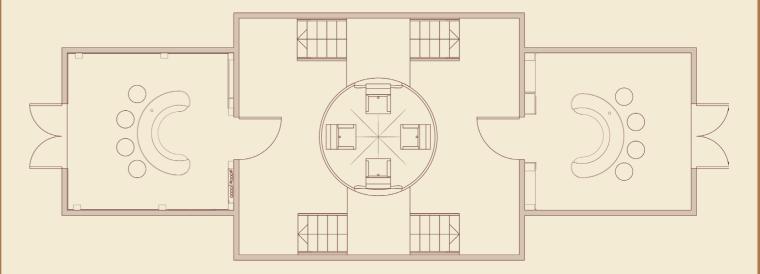


# ADAPTATIVE LBE





This compact simulator can be set up anywhere! Temporary events, in a building in the city center, in a shopping mall.



PRESHOW-ABANDONED BAR-HOLOGRAM

SECRET LABORATORY - CHRONODYSSEY ACCESS

FLAMBOYANT BAR-ANIMATRONICS

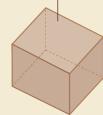
START-----END



PRESHOW - ABANDONED BAR - HOLOGRAM

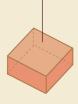
25m² / 269 sq ft

SECRET LABORATORY - CHRONODYSSEY ACCESS



70 m² / 753,47sq ft

FLAMBOYANT BAR-ANIMATRONICS CYBELLA



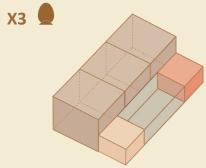


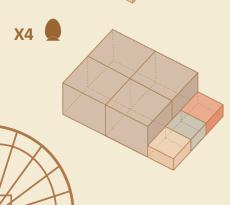
# IF YOU ARE... IN A MALL 3 ELEMENTS JOURNEY PRESHOW END ABANDONED BAR LABORATORY FLAMBOYANT BAR



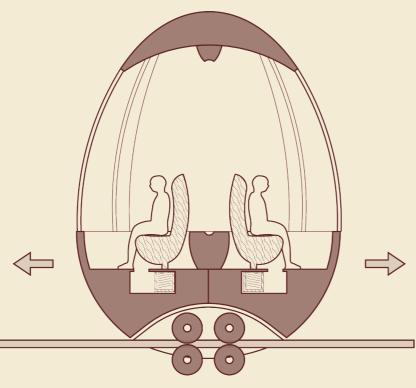




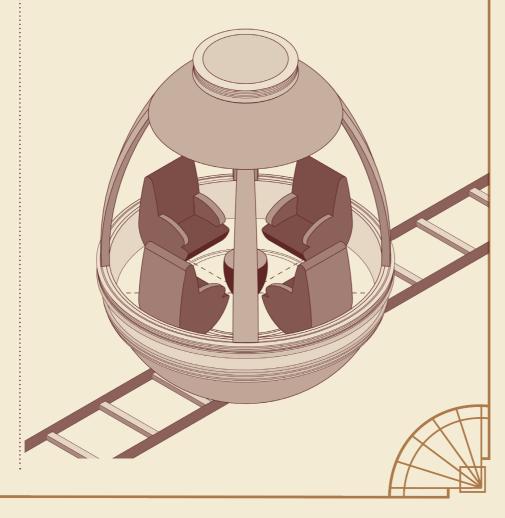








TRACK-MOUNTABLE

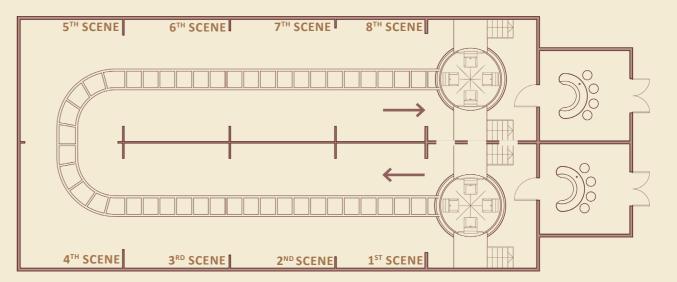


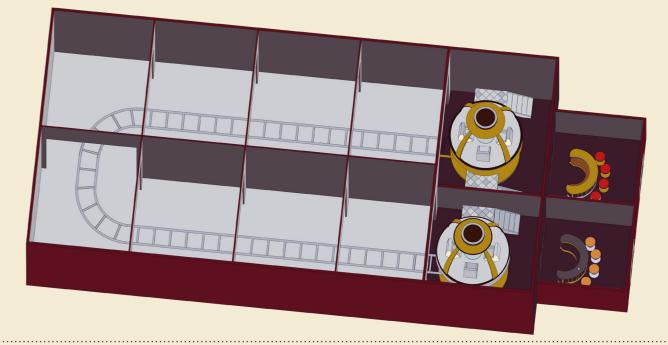




IF YOU ARE... IN A THEME PARK

The simulator can be modified and adapted into a classic theme park, using dark ride or LPS trackless ride technology. An adapter allows the base to be compatible with rails or wheels. Inner screens can be made transparent or completely removed. The environment can then either be projected onto walls for added depth, or actually built into the scenery for added realism.





#### STAFF NEEDED FOR THE OPERATION AND MAINTENANCE (BASED ON LBE SIMULATOR VERSION)

#### 1. Operation of the Attraction

#### **Attraction Operators: 2-3 operators**

To manage the simulator, guide participants in the escape room, and monitor the animatronic's functionality.

#### Safety Monitors: 1 person

To ensure safety rules are followed, especially with the simulator and animatronic.

#### Reception and Ticketing Staff: 1-2 people

To welcome visitors, handle reservations, and explain safety and participation guidelines.

#### 2. Maintenance and Upkeep

#### **Maintenance Technicians: 2-3 technicians (rotating)**

For regular maintenance of the simulator, specialized upkeep of the animatronic, and repairs of technological equipment.

#### Cleaning Staff: 1-2 people (rotating)

To maintain cleanliness, particularly in tech-sensitive areas.

#### 3. Support

#### **Attraction Supervisor: 1 supervisor**

To manage the team, coordinate operations, and address technical issues or emergencies.

#### **Emergency Response Staff (if needed): 1 person**

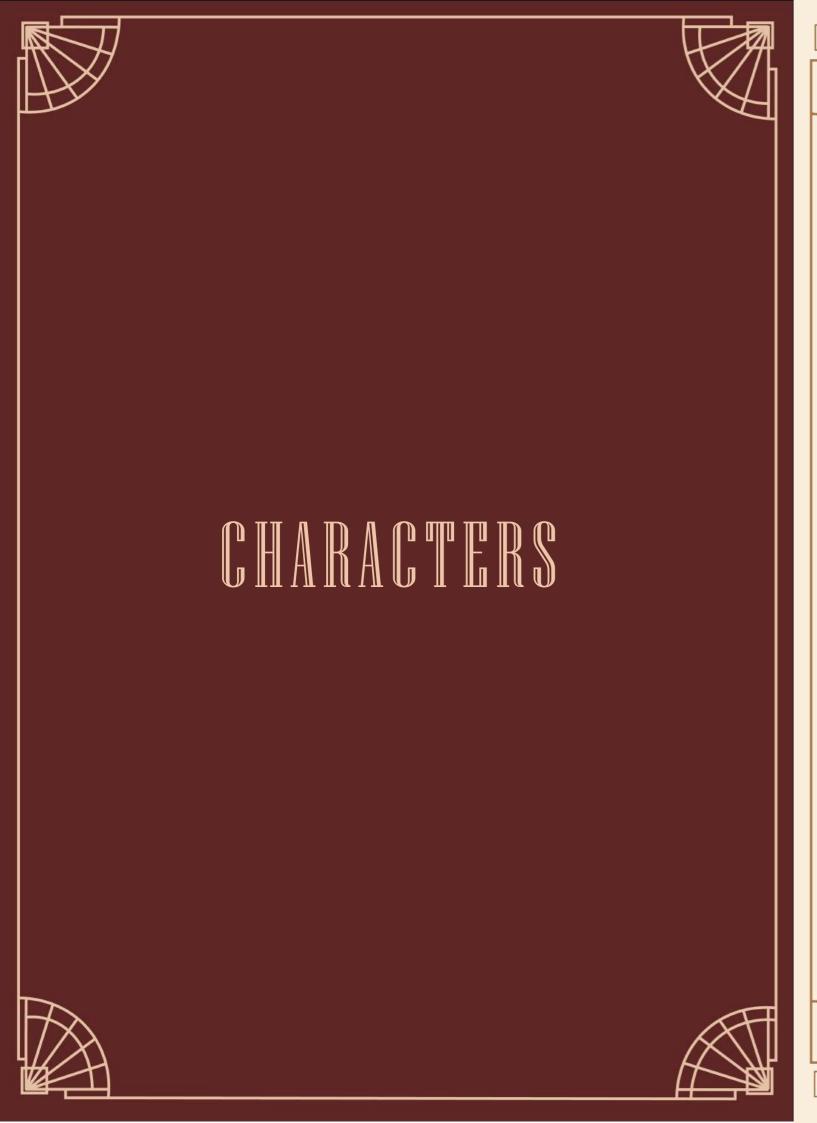
To handle medical emergencies or other safety-related

#### TOTAL:

#### **Approximately 8-12** people per day, including rotations to cover all operational hours, ensure safety, and maintain the simulator

and animatronic.

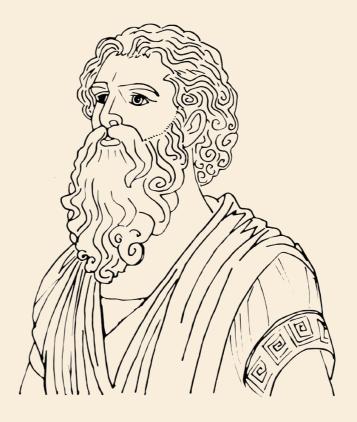






## CHARACTERS





#### Philo

Philo of Byzantium, born in the late 3rd century BCE, is a name that echoes within the geniuses of antiquity, whose contributions to science and engineering left an indelible mark during his era. Originally from the Greek city of Byzantium, known today as Istanbul, Philon is best known for his writings on the wonders of the ancient world

He was also an exceptional engineer, which allowed him to create Cybella, an automated servant showcasing his brilliance in mechanics and automation. Cybella, with her complex mechanisms, represents the peek of Philo's research studies on automation and mechanical devices, a field that particularly fascinated him.

His contributions to architecture, war machines, and mechanical engineering highlights his remarkable expertise and lasting impact on the history of ancient inventions.

## Cybella

Cybella is the crowning achievement of Philo's and one of the most captivating creations of his time.

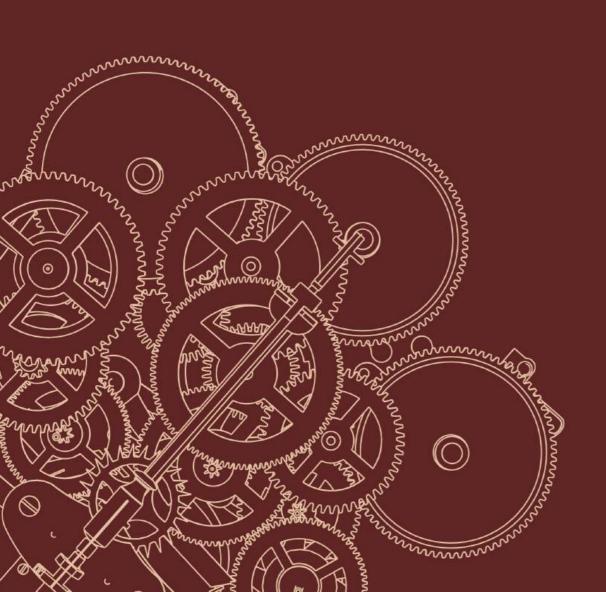
Designed as an automaton capable of serving drinks, Cybella goes beyond her initial function in order to become a true technological wonder. Her mechanical beauty and elegance conceal impressive sophistication: Cybella possesses a vast memory that holds long lost construction techniques from antiquity, as well as in-depth knowledge of the technological advancements of her era.

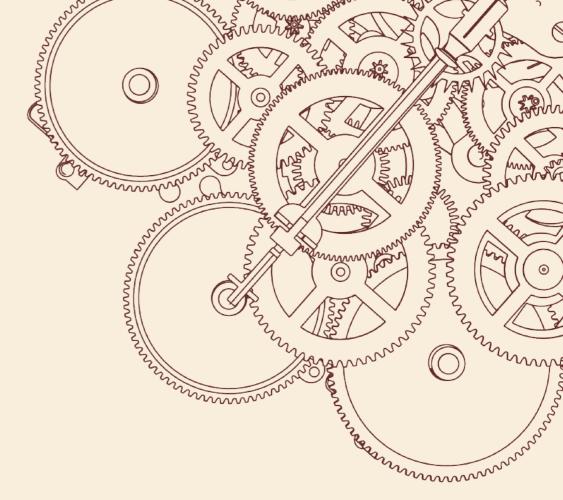
Cybella is more than just a marvel of mechanics. As a guide, she plays a crucial role in the exploration of the Seven Wonders of the Ancient World, providing our four adventurers with valuable insights and information about these historic monuments.





# 





Immerse yourself in the epic and educational adventure of Philo's Odyssey, a high-tech escape-game adventure blending real historical facts and science fiction.

In 300 B.C., the visionary engineer Philo of Byzantium, accompanied by his automaton servant, compiles a list of the seven wonders of the ancient world: architectural masterpieces, now partly lost, whose mysteries still defy our understanding.



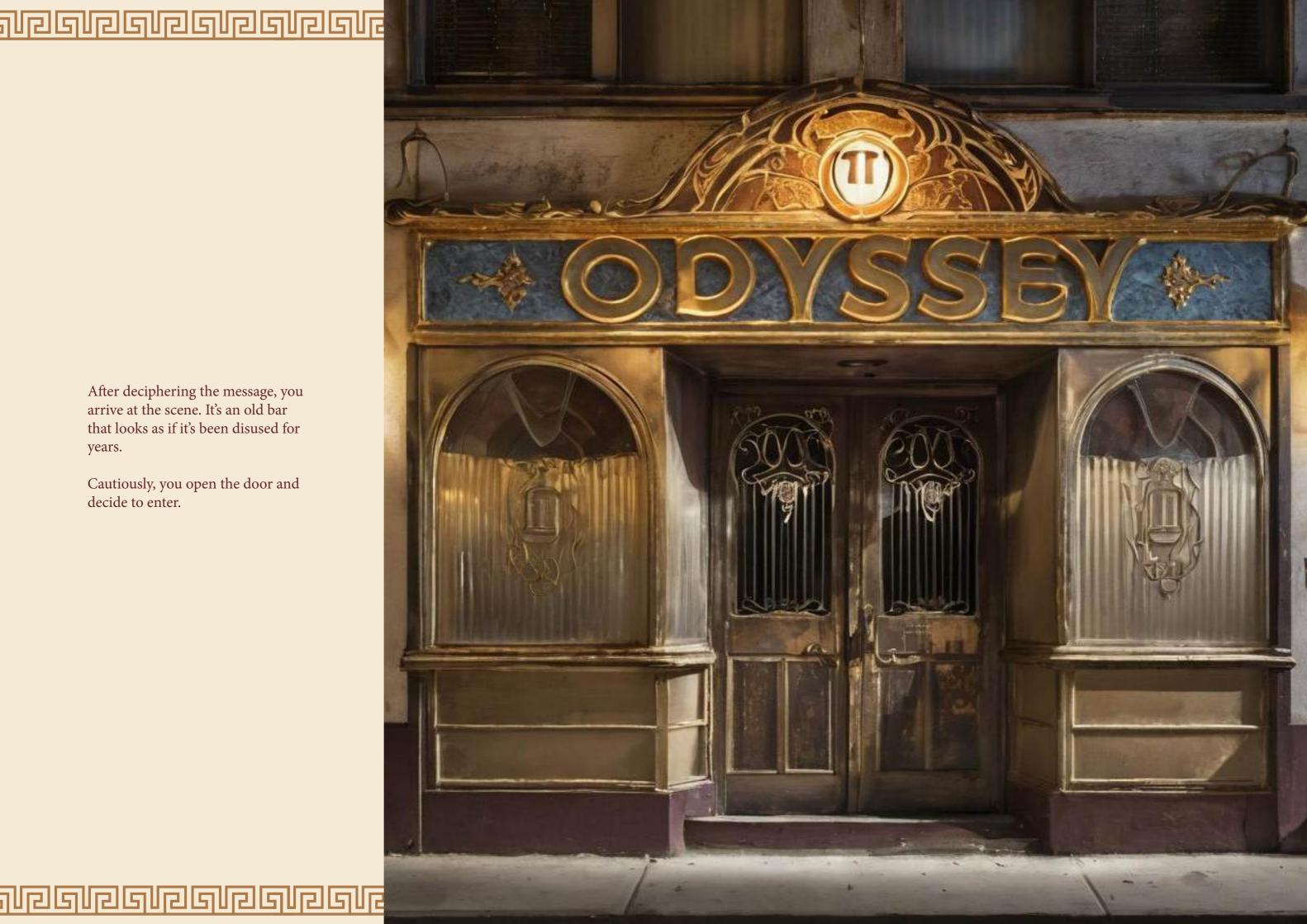
Today, in the first half of the 21st century, you and your 3 best friends receive a strange notification on your phone:

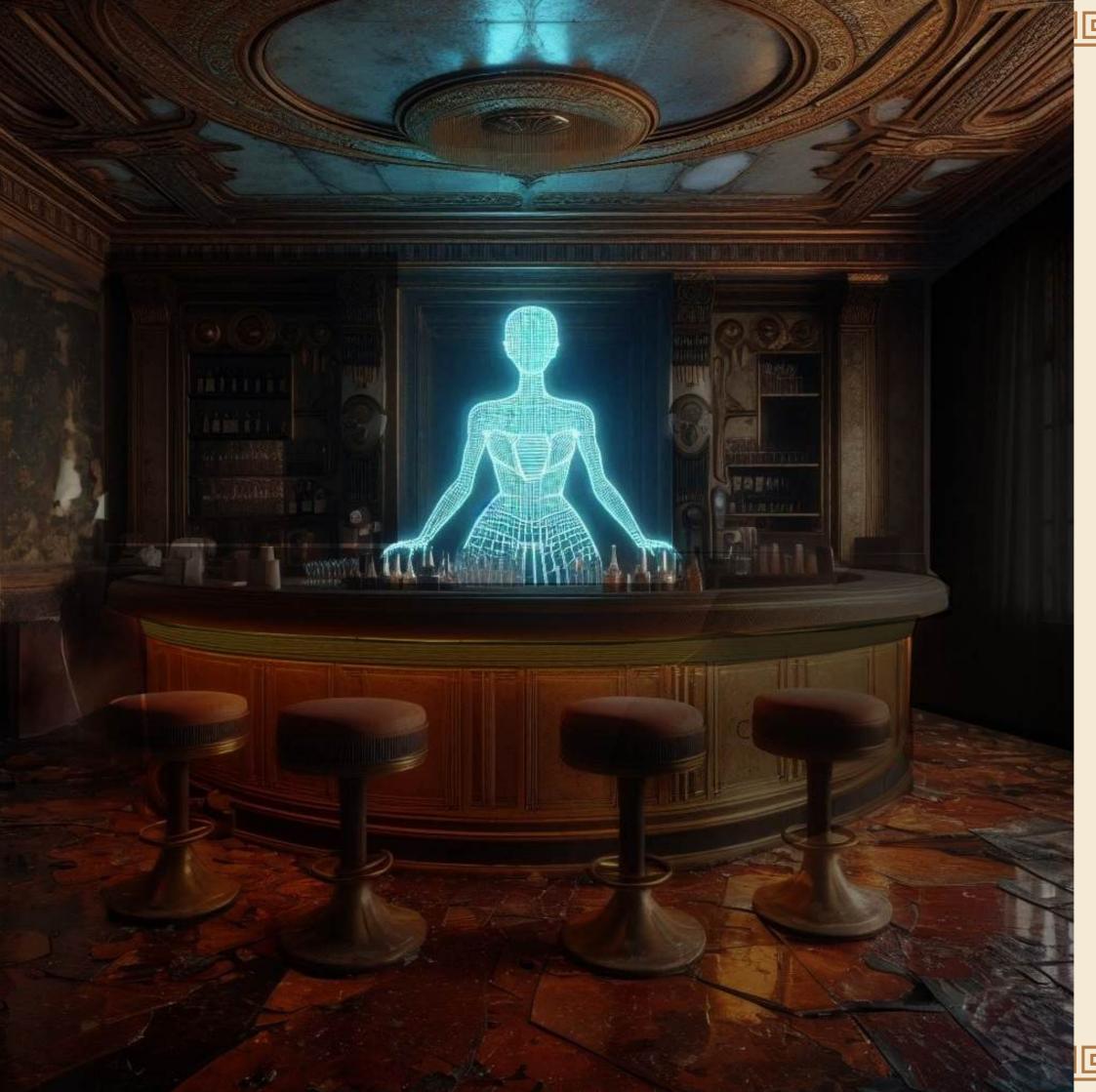
« Meet at the following coordinates [LBE GPS coordinates] at [booking time] ».

It's a mysterious invitation... but your thirst for adventure and puzzles compel you to accept, despite the risks of an anonymous message.

After deciphering the message, you arrive at the scene. It's an old bar that looks as if it's been disused for years.

Cautiously, you open the door and decide to enter.





## 

The bar is dark and silent. You call out, but no one answers.

The furniture is covered in dust, except for four seats near the bar. Intrigued by this discrepancy, your group approaches the bar and eventually decides to take a seat.

As the last member of the group takes a seat, a mechanism is triggered and suddenly a hologram of a humanoid robot appears behind the bar.

Surprised at first, you quickly regain your composure...

The hologram begins to speak and introduces itself:



« Hello and thank you for coming all this way. I'm Cybella, the servant of my Master, Philo, a brilliant engineer who lived over 2,300 years ago.

Today, he is still known for having traveled around and recorded 7 major architectural works of his time in a list.

You probably know those as:

«The 7 Wonders of the Ancient World»

The hologram projects an image of the seven wonders and their locations:

Egypt:

Pyramid of Cheops
 Alexandria Lighthouse

<u>Iraq</u>:

3. Hanging Gardens of Babylon

<u>Turkey:</u>

- 4. Temple of Artemis at Thebes5. Mausoleum of Halicarnassus

Greece:

6. The Colossus of Rhodes 7. The statue of Zeus at Olympia







«I'll tell you a secret: this list has a hidden purpose. Philo has hidden clues within each marvel, which altogether, will lead you to his greatest project.

Before he died, Philo made me promise to look for worthy successors, capable of solving riddles and finding his secret. Thanks to my knowledge and Philo's descendants, we've developed a system for discovering these seven wonders of the past.

Let me show you. »

Behind the bar, a secret passage opens up between the shelves of bottles, revealing the secret workshop of Philon's descendants.

The four adventurers arrive in a workshop filled with strange tools and machines, a mixture of modern technology and ancient archaeological mechanisms.

In the middle of the room, a large, egg-shaped, glassed-in vehicle sits majestically.

The hologram appears next to the machine:



« This is ChronOdyssey » specially designed to explore the seven wonders of the ancient world and solve their mystery. If you're still up for it, settle down inside and let me guide you. »



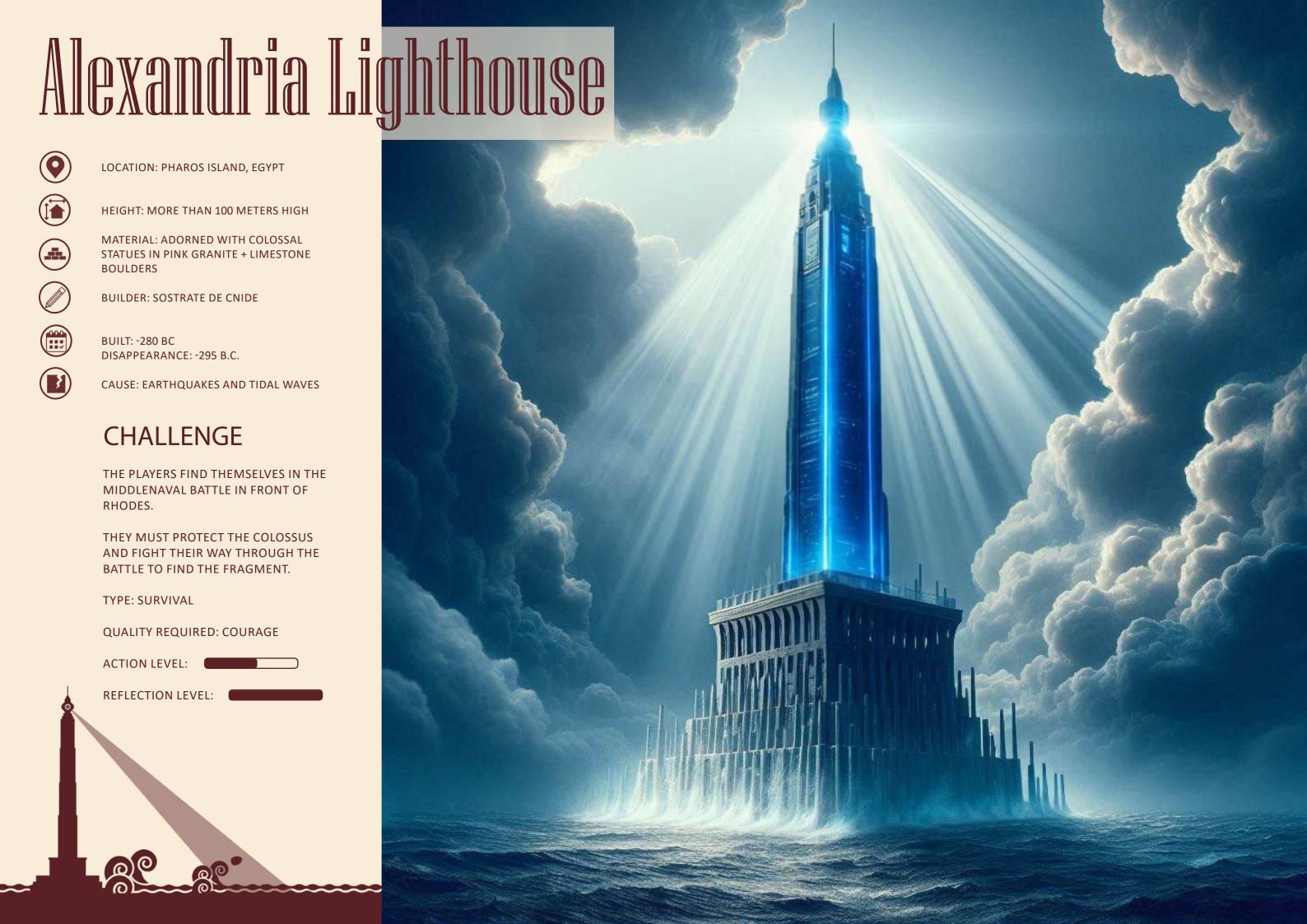


The four adventurers board the time machine, determined to unravel the mysteries of the Ancient Wonders.

Each wonder contains a precious fragment of a key map, carefully divided into seven parts.

Once assembled, this map will reveal not only the location, but also the key to Philo's masterful invention.

From Babylon to Rhodes, via Alexandria, they'll have to solve ancient riddles, overcome unsuspected dangers and uncover secrets buried for millenials.







LOCATION: BABYLONE, IRAQ



HEIGHT: 91 M

LONGEUR: 400-METER SIDES



MATERIAL: BRICKS



BUILDER: NABUCHODONOSOR II



BUILT: NO INFORMATION
DISAPPEARANCE: NO INFORMATION



CAUSE: NO INFORMATION

## **CHALLENGE**

YOU ARRIVE IN BABYLON, AND THE HANGING GARDENS FLYING THROUGH THE SKY THANKS TO AN ANCIENT TECHNOLOGY THAT HAS NOW DISAPPEARED!

THE CHRONODYSSEY FLIES THROUGH THE SKY, BUT ITS POWER IS LIMITED. FIND YOUR WAY TO THE TOP OF THE **GARDENS!** 

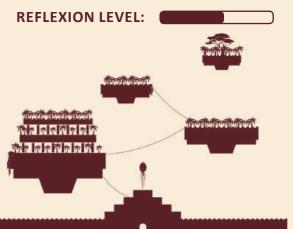
**TYPE:** MAZE

TION

**REQUIRED SKILL: BALANCE, ORIENTA-**

**ACTION LEVEL:** 









LOCATION: RHODES, GREECE



HEIGHT: 33 M



MATERIAL: BRONZE



**BUILDER: CHARÈS DE LINDOS** 



BUILT: -292 BC

DISAPPEARANCE: +226 B.C.



CAUSE: EARTHQUAKE

## **CHALLENGE**

THE PLAYERS FIND THEMSELVES IN THE MIDDLENAVAL BATTLE IN FRONT OF RHODES.

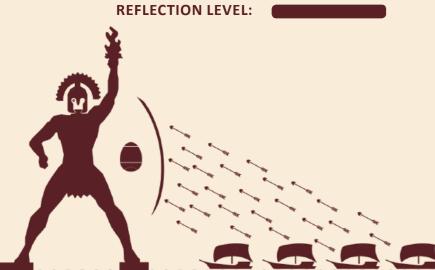
THEY MUST PROTECT THE COLOSSUS AND FIGHT THEIR WAY THROUGH THE BATTLE TO FIND THE FIND THE FRAG-MENT.

**TYPE:** SURVIVAL, TOWER DEFENSE

**QUALITY REQUIRED: COURAGE** 

**ACTION LEVEL:** 









Statue of Zeus

LOCATION: OLYMPIE GREECE

HEIGHT: 13 M

MATERIAL: GOLD, BRONZE, IVORY, EBONY (SUPPORT) GOLD AND IVORY, WOOD

BUILDER: PHIDIAS

BUILT: - 466 BC

DISAPPEARANCE: 5TH CENTURY BC

CAUSE: TEMPLE FIRE

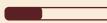
## **CHALLENGE**

YOU ARRIVE AT THE STATUE OF ZEUS. THE STATUE PUTS YOU TO A TEST. TRY TO CONTAIN ZEUS' TERRIBLE WRATH, MAKE THE RIGHT CHOICES!

**REQUIRED QUALITIES: MORALITY,** RATIONALITY

**TYPE:** QUESTION AND ANSWER

**ACTION LEVEL:** 



**REFLECTION LEVEL:** 





Artemis Temple



LOCATION: EPHESE, TURKEY



HEIGHT: 18 M



MATERIAL: MARBLE



BUILDER: THÉODORE DE SAMOS, CHERSIPHRON, MÉTAGÉNÈS



BUILT: -560 BC

DISAPPEARANCE: JULY 21, 356 B.C.



CAUSE: FLOOD, ARSON, LOOTING

### **CHALLENGE**

THE LARGEST GREEK TEMPLE EVER BUILT STANDS BEFORE YOU.

THE GODDESS OF HUNTING AND NATURE
WATCHING OVER YOU.

CURIOUS ANIMAL STATUES ADORN THE TEMPLE...

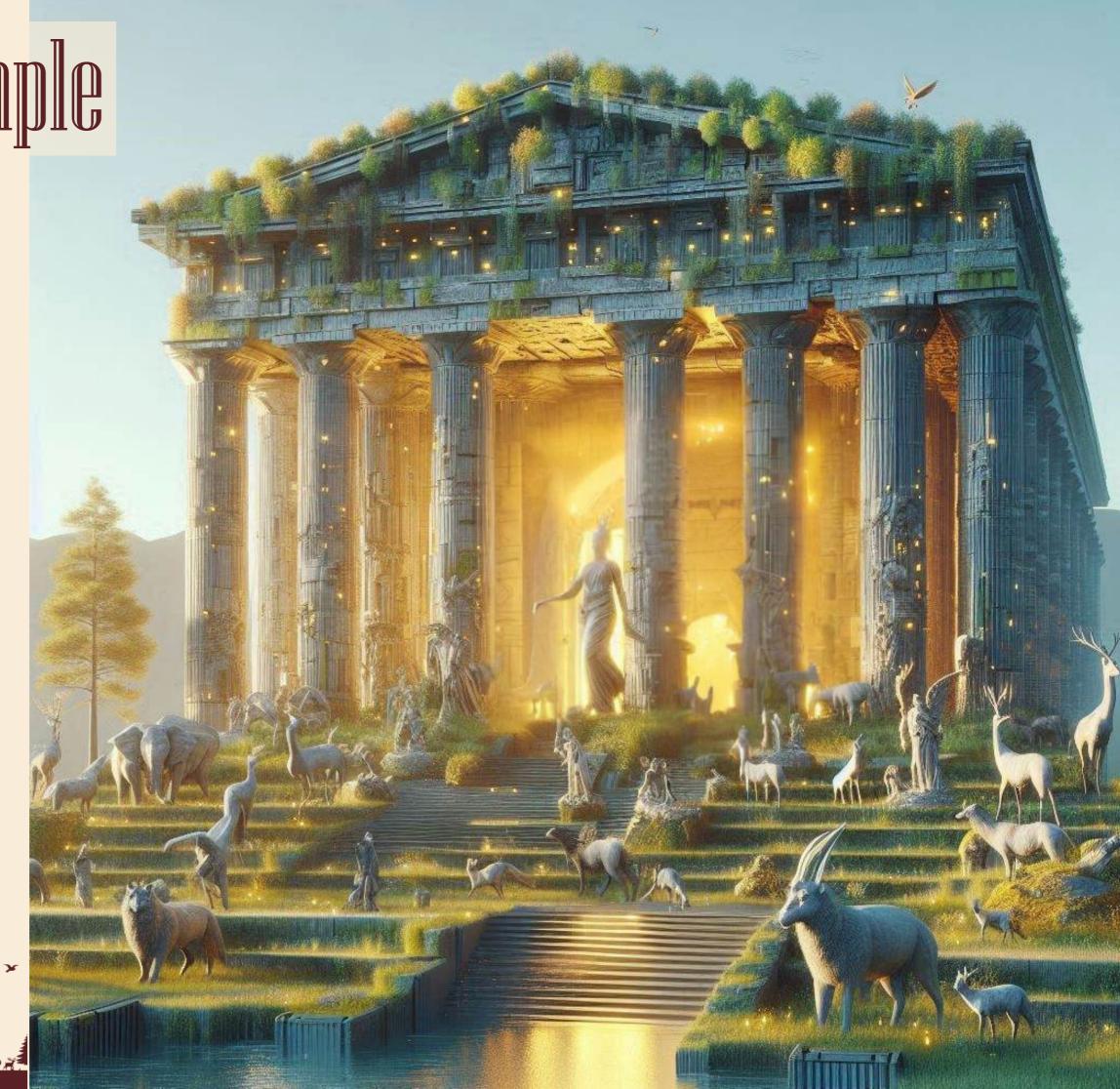
**QUALITIES REQUIRED: SKILL** 

**TYPE**: PRECISION

**ACTION LEVELS:** 

**REFLEXION LEVELS:** 











LOCATION: BODRUM, TURQUIE



HEIGHT: 45 M



MATERIAL: MARBLE



BUILDER: ARTÉMISE II, PYTHÉOS DE PRIÈNE, SATYROS DE PRIÈNE



BUILT: -351 BC

DISAPPEARANCE: XIII TH AND XIVTH

**CENTURIES** 



CAUSE: MULTIPLE EARTHQUAKES

#### **CHALLENGE**

THE TOMB OF MAUSOLEUS STANDS BEFORE

IT EXUDES A COLD, EERIE ATMOSPHERE. A CLUE IS HIDDEN ON THE FAÇADE!

THE FRAGMENT IS NOT FAR AWAY!

#### **REQUIRED QUALITIES:**

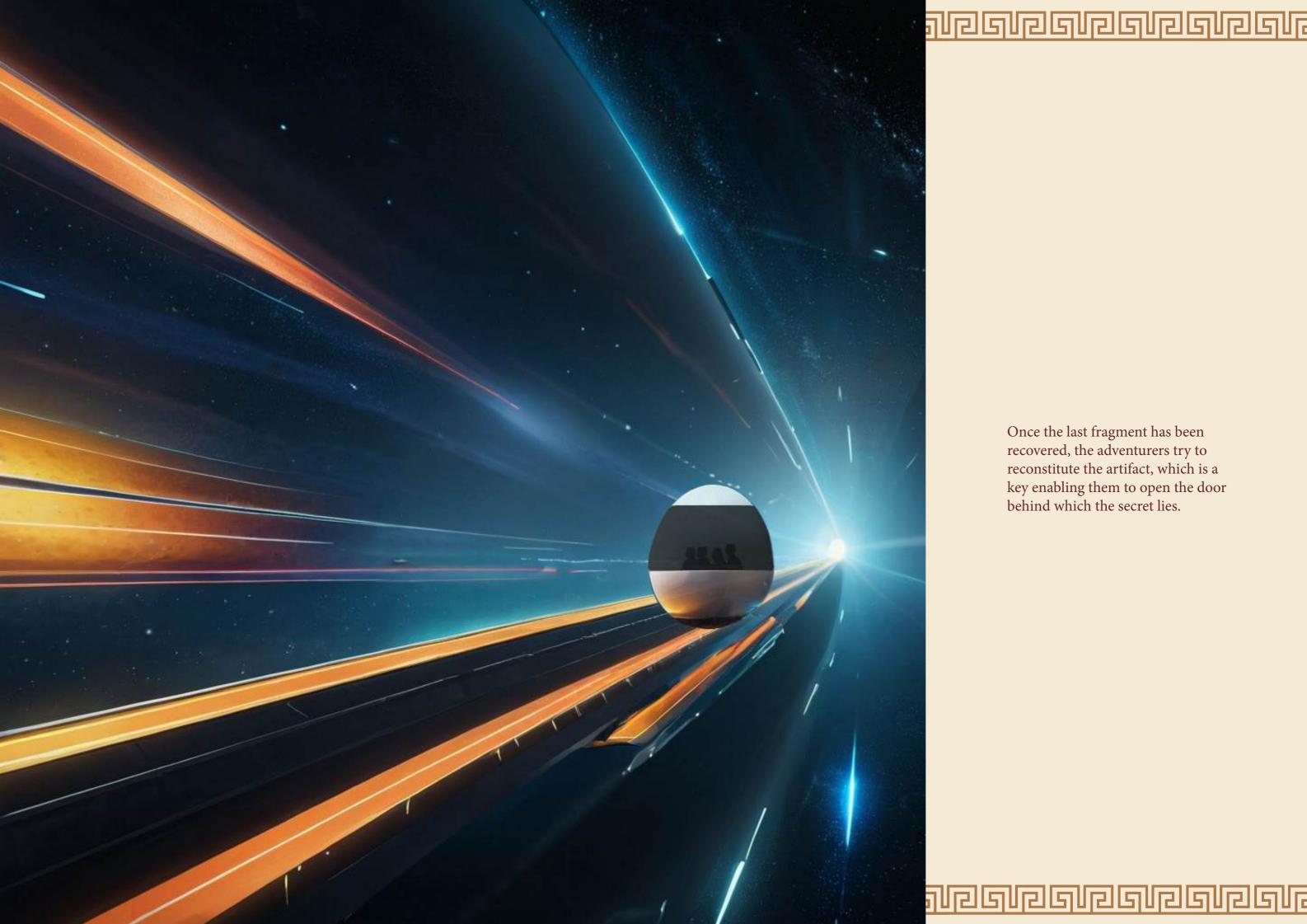
MEMORY AND ORGANIZATION







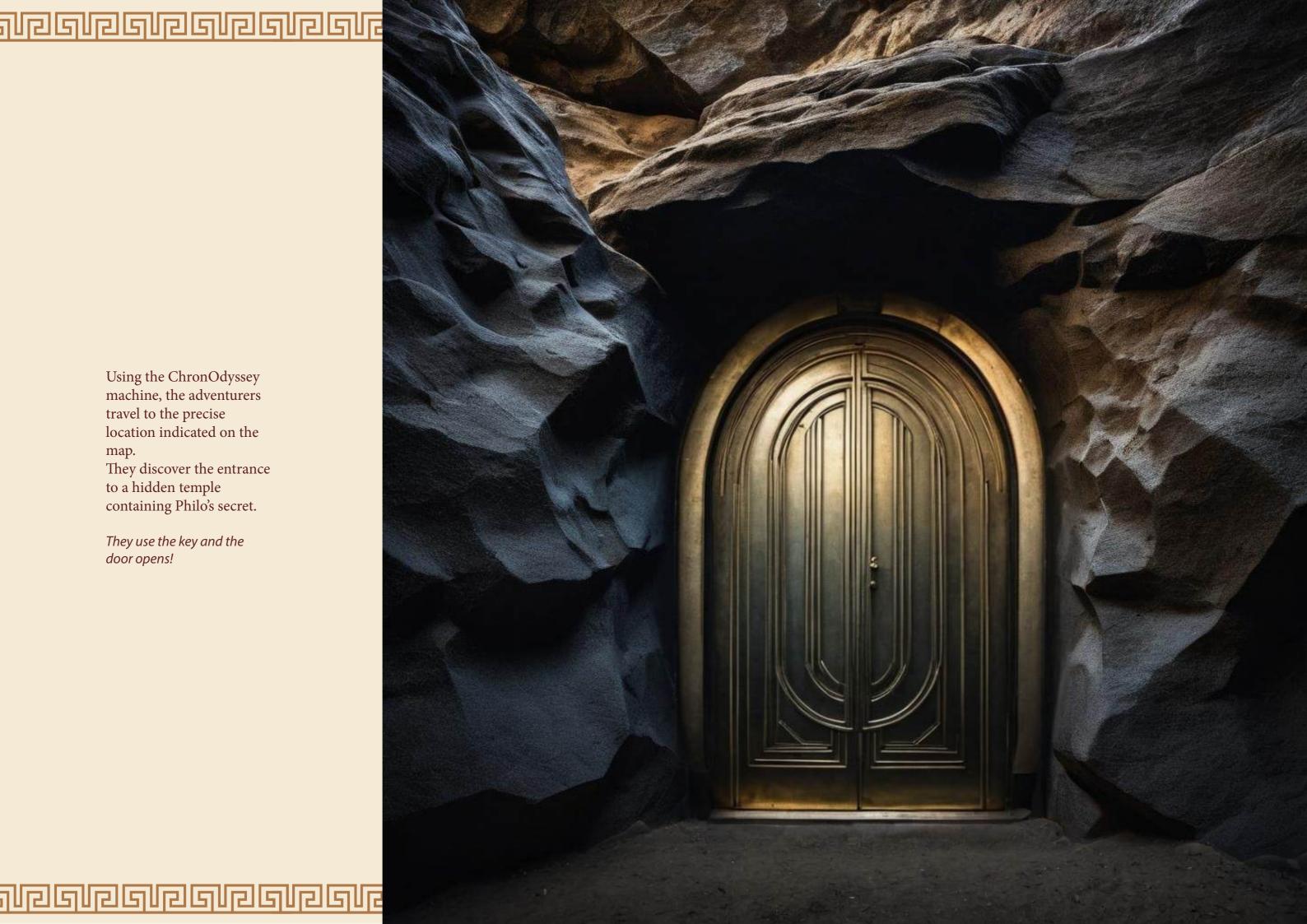


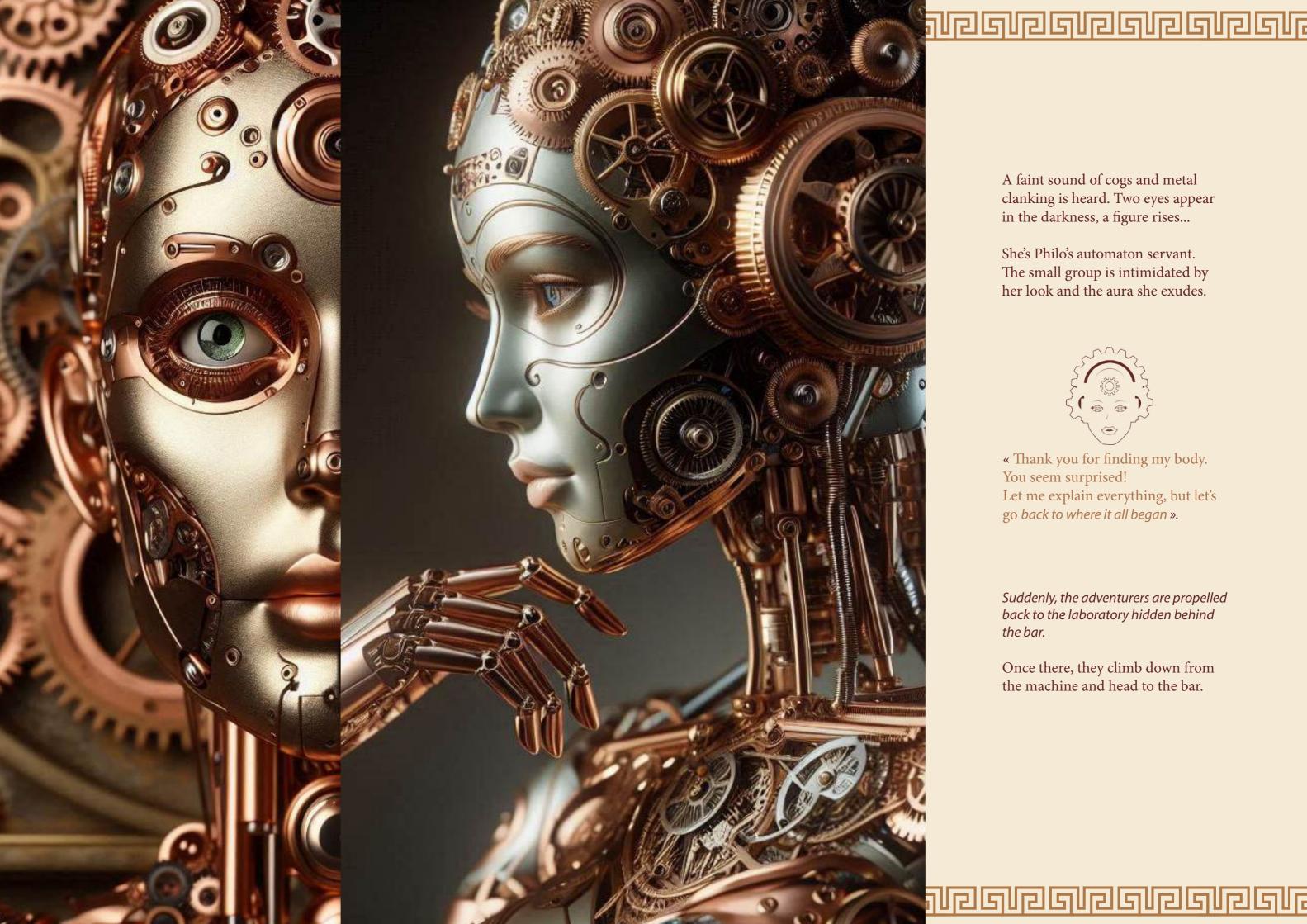


Once the last fragment has been recovered, the adventurers try to reconstitute the artifact, which is a key enabling them to open the door behind which the secret lies.

Using the ChronOdyssey machine, the adventurers travel to the precise location indicated on the map.
They discover the entrance to a hidden temple containing Philo's secret.

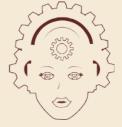
They use the key and the door opens!





A faint sound of cogs and metal clanking is heard. Two eyes appear in the darkness, a figure rises...

She's Philo's automaton servant. The small group is intimidated by her look and the aura she exudes.



« Thank you for finding my body. You seem surprised! Let me explain everything, but let's go back to where it all began ».

Suddenly, the adventurers are propelled back to the laboratory hidden behind the bar.

Once there, they climb down from the machine and head to the bar.

The bar is lit and the covers on the furniture have been removed.

Callisto, the automaton servant, stands behind the bar.



« Before he died, Philo wanted to protect me from the unstable world of his time. So he hid my body in a secret place and placed clues to its whereabouts in the most robust and well-protected buildings of antiquity: the 7 wonders of the ancient world.

Philo also passed on his secret and a fragment of Cybella's memory to his descendants.

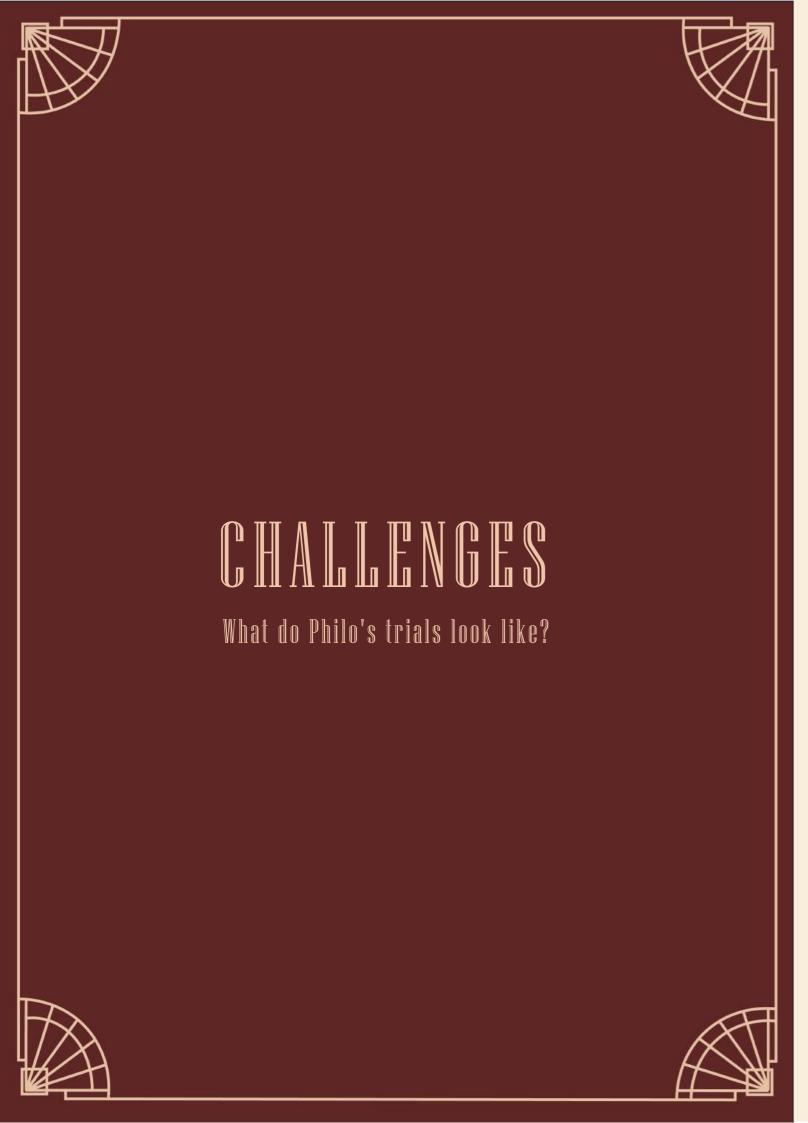
The aim was that one day, someone would be able to solve his riddles and be worthy of recovering his body.

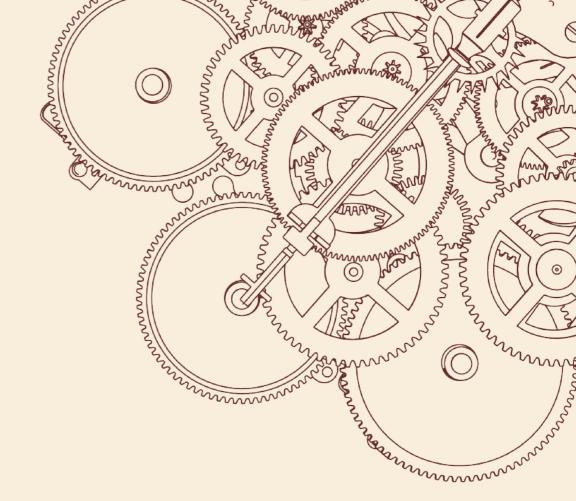
In the 20th century, Cybella's memory was integrated into a computer program in the form of an AI, which explains its appearance as a hologram. With the 7 wonders of the ancient world largely destroyed, Cybella, with the help of Philo's descendants, was able to build a machine to re-explore them.

With his memory and body restored, Cybella can now pass on Philo's knowledge and technology to mankind.»

Cybella thanks the adventurers from her counter and offers them a cocktail! There are eight cocktails to choose from, with or without alcohol, one for each marvel, and the last, «the PhiloWWWW special».







A detailed example :

# THE PYRAMID OF GIZA



## I

You've arrived in Egypt, -200 BCI

The ChronOdyssey flies over the desert.

Participants admire the landscape and all the buildings of that era, now gone.

It's breathtaking!



## $\Pi\Pi$

Armchairs are in inward-facing mode.

Cybella displays the pyramid map in the center of the ChronOdyssey.

Travellers choose their route.

Each room may contain clues that will bring them closer to the treasure hidden by Philon.

## $\prod$

You arrive at the entrance to the Great Pyramid of Ghize, the oldest of the 7 wonders of the ancient world.

Cybella gives you some information about the building's construction dates, function and materials.

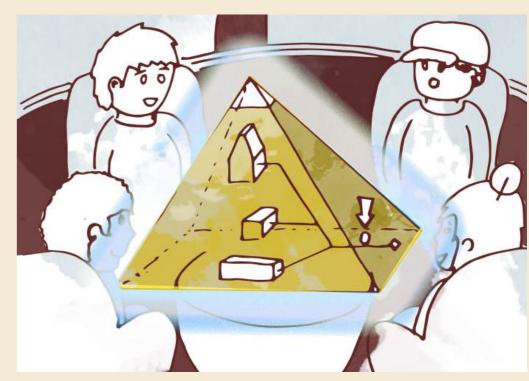


## IV

The ChronOdyssey enters the pyramid.

It tilts and pivots to pass through the narrowest passages.

Beware, jolts are guaranteed!



V

Chairs are turned over, players are back to back.

The players arrive in the pharaoh's antechamber.

There are canopic vases on offer against the walls, but some don't seem to be in the right place!

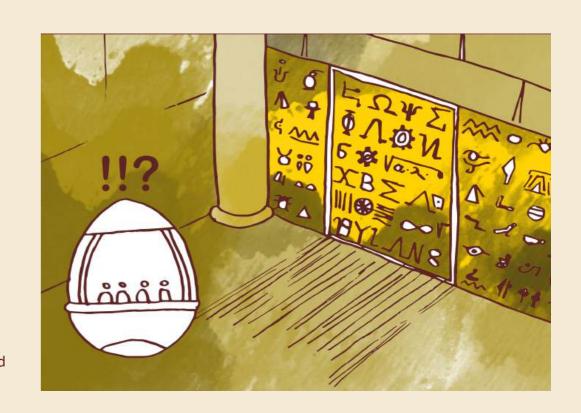


VI

You arrive in the secret room beneath the pyramid. The walls are covered in hieroglyphics!

You notice that some of the hieroglyphs are strange... they look like greek symbols!

You press on the Greek symbols forming the word «PHILO».



Each vase is marked with a hieroglyph.

The trick is to align the vases in such a way as to write the word «OPEN». Swapping vases is easy! Aim with your arm, then squeeze or release your hand to pick up or place a vase.

The ChronOdyssey does the rest! It's virtually equipped with telescopic arms for interaction with the outside environment.

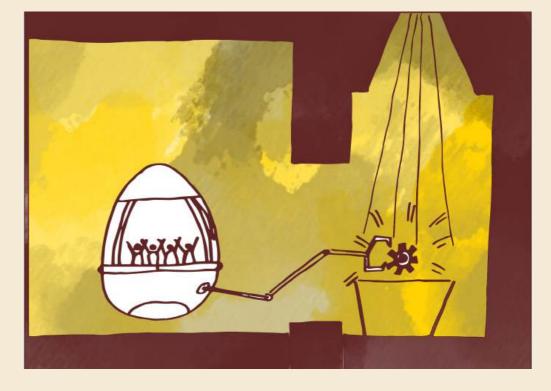


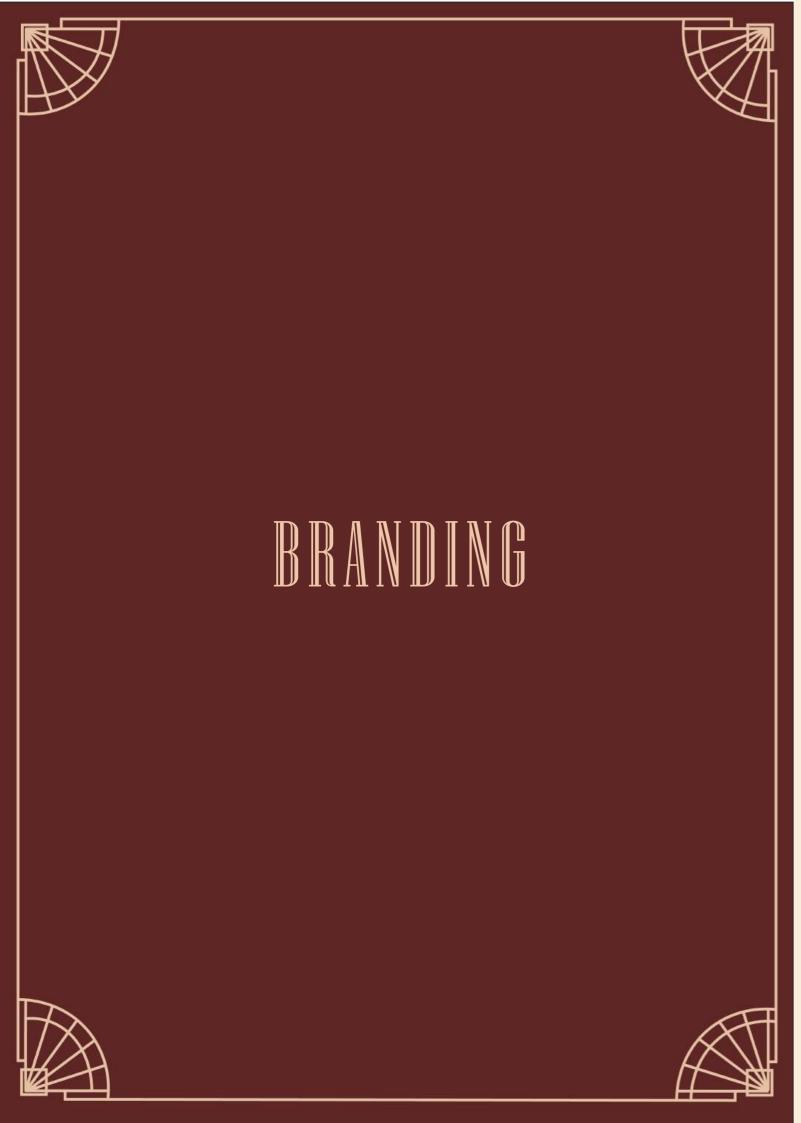
VII

Congratulations! A passage has opened up! It contains the fragment hidden by Philo.

Players retrieve the artifact and the ChronOdyssey teleports them to a new wonder!

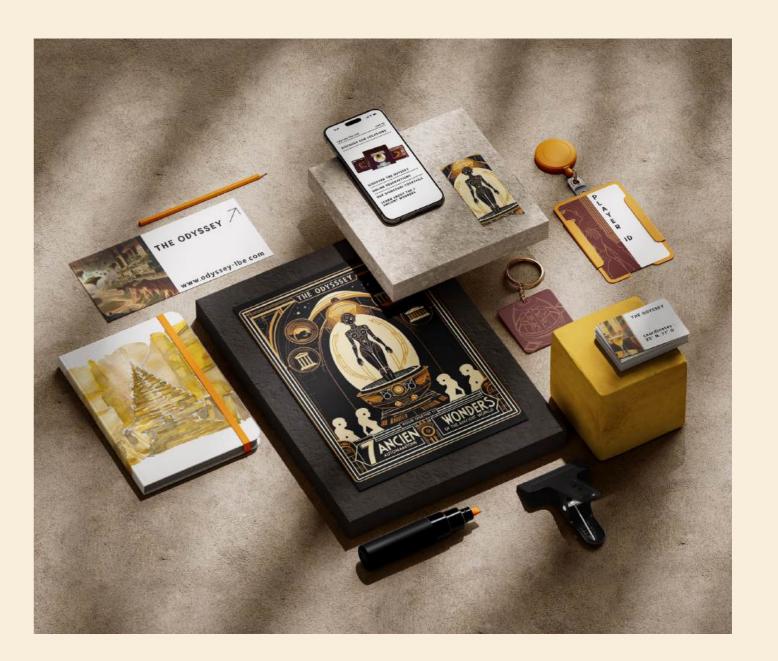
But which one ?!





A merchandising presentation of the goodies you can find in our stores and eshop.

You'll also be able to buy each of the 7 Wonders Glasses.



At the end of the game, Cybella prepares a drink to the adventurers!

# CYBELLA'S COCKTAILS



#### ARTEMIS

Gin Lemon juice Sparkling water Elderflower syrup



#### BABYLON

Vodka Mint tea Cane sugar Lime juice



#### PHILON'S COCKTAIL

Pear Gin Liqueur Vodka Lemon juice Egg white



#### RHODES

White rum Blue Curação Sparkling water Mint



#### GIZA

Gin Brandy Drops of Angostura bitters Ginger beer



#### HALICARNASSUS

Red wine Brandy Sparkling water Fruits



#### ZEUS

White rum Cranberry juice Ginger Liquid nitrogen



#### ALEXANDRIA

Tequila Blue Curação Blueberry juice Lime juice



Excessive drinking is dangerous for the Health. Alcoholic beverages should be consumed with moderation.





# 



As a team of four French architects, Paris 2024 has fired our imagination by immersing us in the games of antiquity, inspiring us to create a unique narrative experience around the seven ancient wonders of the world.

Our initiative is also inspired by our passions for escape games, board game nights with family or friends, as well as adventure and suspense films.

This is why this project combines the timeless appeal of these ancient wonders with fun, interactive, educational and unifying puzzle and exploration games designed for all ages.

We designed it to be compact and mobile so that it can be installed anywhere, and that everyone can enjoy it!

We hope you'll like it!

We would like to thank the competition organizers for giving us the opportunity to embark on this adventure.

We would never have gotten to this point without the support of our family and friends, who have given us feedback throughout the design process. We thank them!

And finally many thanks also to Alice Prax for the video editing that accompanies these documents.





