



ATTRACTION CONCEPT BY: BENJI TODD & HECTOR CAIAZZA

### DIFFERENTIATOR



Immersive gaming experience that utilizes the queue as an active play space. It brings game play, storytelling, team building, technology and a variety of scenarios to traditional dark ride platforms.

# HOW IT WORKS

The queue is a 45 – 60-minute experience that introduces **GAME PLAY**, asking guests to build teams, explore their world and interact with the characters both indoors and outdoors.

It presents tasks which challenge guest to work together to change the outcome of the ride.

As you start your game play, your time is logged, creating a virtual reservation for the ride. Each guest's progress is tracked by ride operators and monitored for minimal time waits at the ride platform.



# HE GOTGAME

Rather than hold people in lines for hours, SABOTAGE will engage and delight guests in a themed world, through GAME PLAY, story and character development, until it's their time to enter the ride.

#### BENEFITS

- Immersing the guest in the story and the characters before their ride will provide context and anticipation
- Creates an active queue experience
- Team building exercises build problem solving skills
- Executed challenges change the RIDE scenarios and affect the FINAL OUTCOME
- Ability to change the content keeps the attraction fresh
- Built in retail and food and beverages purchases during game play increases profit

# ÄEONXP

63

1125/754

LEVEL

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LEVEL

MARKS

# ECHNER E PLAY TECHNOLOGY

With technology like <u>AEONXP by Falcon's Creative</u> <u>Group</u>,

"we can build endless variables that effect the end ride sequence while developing stories and giving the guest endless scenarios of ride outcomes!"



## HOW IT WORKS CAPACITIES

#### GAME

**OPTION A WITH 30,000 sq ft. GAME SPACE** 45/60 Minute GAME Experience

1,520 gamers/hr



2 Major Facilities 3 Minor Facilities

**RETAIL** 6,000 SQ. FT.

**OPTION B WITH 48,000 sq ft. GAME SPACE** 90/120 Minute GAME Experience

3,040 gamers/hr



4 Major Facilities 5 Minor Facilities

#### **RIDE 57,000 sq ft.** 3 Minute Ride Experience 1,520 riders/hr

**ENTRY** 3,000 SQ. FT. OUTDOOR Game Area A 18,000 SQ. FT. **INDOOR GAME AREA** 9,000 SQ. FT.

57,000 SQ. FT.

3 Minute Ride Experience

#### EXPANDABLE GAME SPACE

**OUTDOOR GAME AREA B** 18,000 SQ. FT.



The Amazing Adventure of Spider Man = 2,160 riders/hr Harry Potter and the Forbidden Journey = 3,430 riders /hr

# ONGEUPON ATME





...there was an E.F.E.L. Corporation<sup>TM</sup> that wanted to help people.

They didn't plan to be evil, but over time EVIL slowly crept in.

# It started with a **GREAT BIG IDEA**

What if we could provide enough **FOOD FOR EVERYONE?** 





What if food could be taught to survive harsh conditions, reproduce quicker, yield more crops and

# HARVEST THEMSELVES

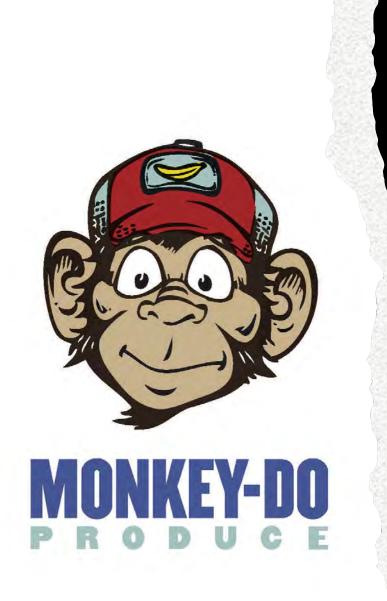
# **THAT SOUNDS AMAZING!**

Well...with all good intentions, comes HARD DECISIONS to make the dream become a reality.





But monkeying around with food is risky business. In this case E.F.E.L. Corp, and their primate brains pushed the boundaries and accidently created some mutants.





Oh, did we mention that E.F.E.L. Corp is run by monkeys who used to harvest crops for Monkey Do; (a company that exploited monkeys to harvest food)?

After a successful lawsuit related to terrible working conditions and no wages, the monkeys were able to go to college and get degrees in genetics, bio-manufacturing, business and marketing!

# **GUEST** EXPERIENCE

We enter E.F.E.L. Corp as visitors on a tour of their AMAZING Biodome facilities.

We enter the queue areas which look like 2 large biodomes.

Scattered throughout the biodomes are mazes of crops, tall towers and support buildings.



#### BE THE HERO! – (duh)

# MAIN OBJECTIVE:

Get to the center of the super secure facility to find the "kill" switch and STOP the EFEL Monkeys from creating rogue plants and animals by

## **DESTROYING THE SPLICING MACHINE!**

FIRST, we need to Build our MOD Team

SECOND, Use the MODS unique skills to get to the Splicing Machine and destroy it



# GUEST EXPERIENCE

# **STEP ONE:**

#### GET SECURITY CLEARANCE & DISAPPEAR FROM THE TOUR

#### **GUEST NARRATIVE**

While in the queue, we are gathered into groups of 4 by our tour guides. Our tour guides carry an ID card that opens facility doors. We notice an extra ID card on a nearby counter. Our first mission is to grab it without being noticed. Lasers and proximity sensors prevent us from accessing the card. We need to find a way to get the card, as it provides us necessary QR codes for our Game Play.



# STEP TWO: • TEAMMATES! – DEFINE 'EM AND FIND 'EM

#### **GUEST NARRATIVE**

After accessing the card and sneaking away from the tour guide, we start to unlock back of house doors. We're looking for one that leads to the Tunnels. Our Security Card also provides us necessary QR codes for our Game Play





#### **BUILD YOUR TEAM** 4 HUMANS and 3 MODS

- (1) Brain
- (1) Brawn
- (1) Zombie



Brawn

Brain

Zombie Brawn

Brain Zombie



#### **BULLY-STIX (BS for short)**

Test Subject BS is a massive rage head bull with a short fuse of a temper. He has been contained in a special part of the E.F.E.L Corporation facility under constant guard where he does bench presses all day (not a squats guy).

# CHARACTER TYPE - BRAWN

BIG MUSCLE - BIG HEAD/STUBORN - NO COURAGE

SKILLS: Smashing things AGILITY: Not agile at all, trips over his own two hoofs



#### **BROCTOPUS**

What started with the intention of allowing the broccoli to self-harvest, legs were added to an octopus. When the octopus DNA and the broccoli were mixed, it became one of the most intelligent mods with a knack for escape.

# CHARACTER TYPE - BRAIN

ALL BRAIN, AND NO SPINE, SASSY KNOW IT ALL

SKILLS: Highly intelligent, problem solving AGILITY: Very agile can climb through tiny spaces



#### PORK BELLY

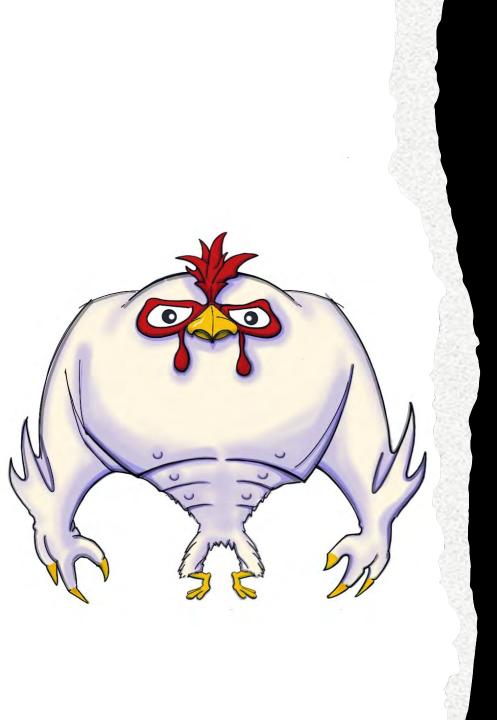
Who doesn't love bacon? Nobody, that's who! That's why E.F.E.L. Corporation needed to make it faster. They did it by developing a pig that cures while it grows. The good news is it smells more smokey every day. The bad news is the pig's brain gets 'cured' too. Eventually it becomes a brainless zombie.

The mice that roam the halls of E.F.E.L. Corporation began commandeering these rouge Pork Bellies to get around the corporation faster.

# CHARACTER TYPE - ZOMBIE

NO BRAIN - NO FEAR - 3 blind mice are in charge

SKILLS: Can't die AGILITY: Slow, bump into things a lot!



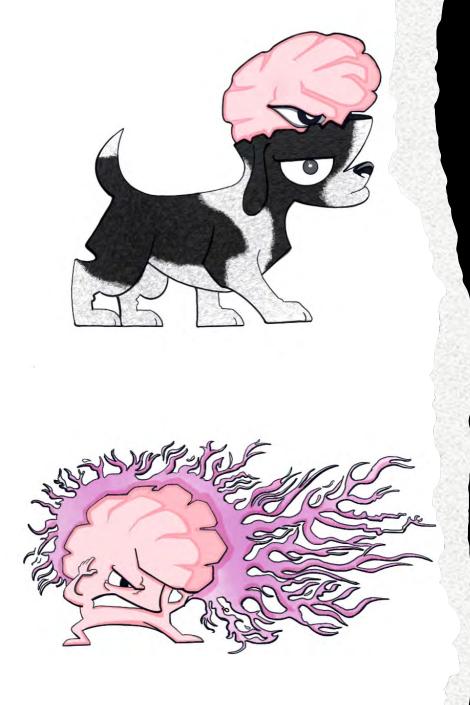
#### FOWL GAME

Modified to have extra breast meat, Fowl Game has a massive amount of upper body strength and produces milk!

# CHARACTER TYPE - BRAWN

ALL MUSCLE AND NO MORALS, WILL DESTROY ANYTHING IN IT'S WAY

SKILLS – Can lay eggs and serve milk – (all in one breakfast) AGILITY: Swift, powerful



#### ELON KINESIS

After implanting Elon Musk's Nuralink chip into cauliflower, Elon Kinesis was born. With the ability to move objects with his brain waves, Elon has a BIG brain but a BIGGER Ego.

# CHARACTER TYPE - BRAIN

#### **BIG BRAIN = BIG EGO - DAREDEVIL WHO THINKS HE'S IN CHARGE**

SKILLS: Can move objects with his mind, code writing AGILITY: Slow, dog walks at own pace – highly frustrated and angry



#### **ROMA ROUND** (aka. BEEFSTAKE)

After being modified with a hornworm, Roma was originally designed to transform, grow wings and harvest itself after its metamorphosis. Since the design failed, Roma is now an animal/vegetable cannibal who roams the biodomes at night eating and destroying crops.

# CHARACTER TYPE - ZOMBIE

#### CARNIVOROUS .....

SKILLS: Can't die, poisonous, nocturnal AGILITY: Slow but steady, limp left foot slows him down

# **GO FIND 'EM**

#### **GUEST NARRATIVE**

HUR

After building your team, it's now time to find where in E.F.E.L. Corporation Facility they're being held to release them



**PORK BELLY** 

BROCTOPUS

**ELON KENISIS** 



FOWL GAME



# **STEP THREE:**

DEVISE A PLAN to get to the Control Tower and SABOTAGE the **SPLICING MACHINE** 

CHALLENGE 1 – GET PAST SLUG SECURITY CHALLENGE 2 – BYPASS SECURITY CAMERAS CHALLENGE 3 – FIND FACILITY BLUEPRINTS CHALLENGE 4 – FIND WATER SHUT-OFF VALVE CHALLENGE 5 – RELEASE ALL ANIMALS CHALLENGE 6 – USE EXCESS METHANE TO CREATE DIVERSION CHALLENGE 7 – DESTROY GENERATOR CHALLENGE 8 – ERASE MAIN FRAME OPERATING SYSTEM

#### HOW IT WORKS:

\* Choose four challenges to accomplish before heading to the RIDE \* Which four you CHOOSE, HOW you accomplish the CHALLENGES, and your MOD TEAM WILL affect the RIDE Story Line



After completing four CHALLENGES

#### NOW YOU'RE READY TO DESTROY THE SPLICING MACHINE!

# 

## **HOW IT WORKS** RCX Robocoaster G2



19 Ride Vehicles4 Riders Per Vehicle3 Minute Ride Experience12 fps

57,000 SQUARE FOOT FACILITY 1,520 riders/hr

https://www.youtube.com/watch?v=VIZQG6eqqIg



# REPERIOR

#### **GUEST NARRATIVE**

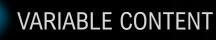
We find our way to the attack vehicle. It's a makeshift rocket with four chairs strapped to the outside!

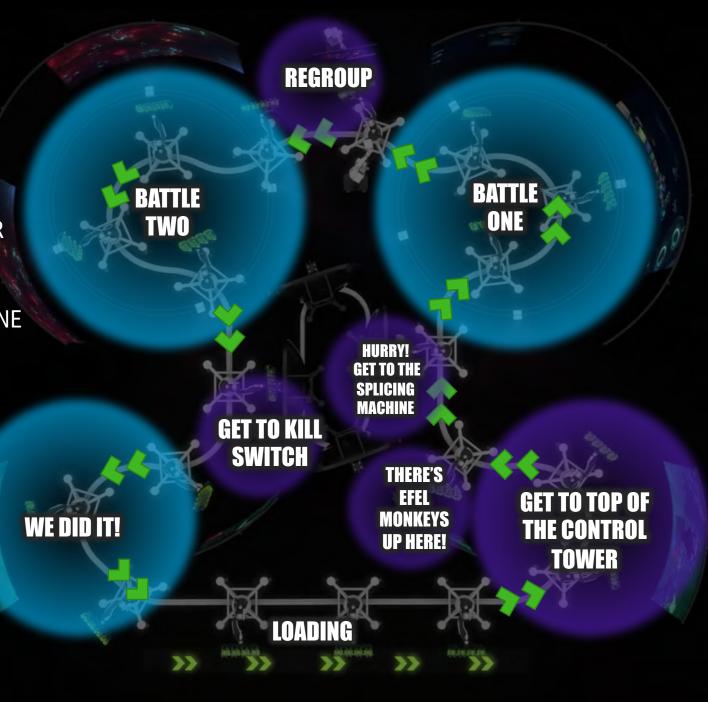
We need to light the fuse and make our way to the top of the Control Tower to battle the E.F.E.L. Monkeys and destroy the splicing machine!

## HOW IT WORKS SCENES

**ONE** STRAP IN - LOADING **TWO** GET TO TOP OF THE CONTROL TOWER THREE THERE'S EFEL MONKEYS UP HERE! FOUR HURRY GET TO THE SPLICING MACHINE **FIVE BATTLE ONE** – VARIABLE FROM GAME PLAY **SIX** REGROUP BATTLE TWO – VARIABLE FROM GAME PLAY **EGHT** GET TO THE KILL SWITCH WE DID IT! - or did we? NINE

STANDARD CONTENT





## GET TO TOP OF THE CONTROL TOWER

())

#### **GUEST NARRATIVE:**

Our team of four jumps onto a conveyor belt and as we are strapped into seats, we are attached to the side of a rocket! All we need to do is light the fuse and we're heading to the top of the Control Tower! Shot like a bat out of hell, we ascend the tower.

We weave and bob our way through a matrix of cables and pipes leading to the Control Tower.

BEASTIE BOYS PLAYING AS WE LAUNCH! "I can't stand it, I know you planned it..."

#### **GUEST NARRATIVE:**

# WITH A LOUD ROAR

we get to the top of the Control Tower. We swoop into the control room where we are greeted by droves of E.F.E.L. Monkeys!

All EYES are on us.

We are smack dab in the middle of the chaos. Monkeys in yellow hazmat suits surround us and are all looking our way. Some are still working on experiments, but most of them look as if we we should NOT be here.

They begin to start communicating to each other in high pitched calls

# MOAH THERE'S E.F.E.L. MONKEYS UP HERE!

# HURRY GET TO THE SPLICING MACHINE

**Guest Narrative:** 

# THEY'RE ON TO US!

We must hurry now. We can see the Splicing Machine in the center of the room. It looks like there's another splicing in progress! We must STOP it NOW!

#### VARIABLE FROM GAME PLAY

#### **GUEST NARRATIVE:**

# WATCH OUT!

There's an E.F.E.L. Monkey with a Ray-Gun pointed directly at us! WAIT, what do we see in the shadows? It's the silhouettes of the MOD SQUAD! They are here to help us get to the KILL SWITCH! Just as the E.F.E.L. Monkey is ready to shoot us, we see Elon Kinesis telepathically move the gun off target! The laser beam shoots out across our path as our rocket makes a hard left. We barely pass under it as a faint smell of burnt hair becomes apparent! Eeek!

VARIABLE FROM GAME PLAY

#### **GUEST NARRATIVE:**

# **THAT WAS CLOSE!**

But we aren't out of the woods yet. More E.F.E.L. Monkeys are on our tail! Thankfully, the MOD SQUAD is here to help. We can see Roma Round heading right towards us, and he's armed with smaller Zombie Tomatoes that he's throwing at the E.F.E.L. Monkeys.

# **ONE LAST QUICK MANOUVER TO GET TO**

**GUEST NARRATIVE:** 

As Roma Round created a diversion, we now have a straight shot at the KILL SWITCH!

#### **GUEST NARRATIVE:**

Just as we are heading toward the kill switch one of the E.F.E.L. monkeys throws a banana at us! Elon Kenosis again uses his powers to send us into a 'Neo from the Matrix' mind bending spin around the banana peel right towards the kill switch. We all lean to the right as we try to reach and pull the lever toward the off position, completely ignoring the "DO NOT TURN OFF" warning label; shutting down the **Splicing Machine!** 

# THE KILL SWITCH!

## GUEST NARRATIVE: WE KILLED THE POWER

It should be shut down, right?! Just as we begin to celebrate our victory, we see a faint spark of energy coming back to the the Splicing Machine. Where did that come from? The power is off... we need to figure out what happened.

or did we?



# AND CHANGE THE OUTCOME

**B CHARACTER Combinations** 6 Characters – (one of each)



8 Challenges – (pick 4)



3 VARIABLE SCENES

## **HOW IT WORKS YEAR TWO and BEYOND**

# **REFRESS** REMARKET

#### CONTENT IS EASLY CREATED or UPDATED YEAR AFTER YEAR

UPDATE CHARACTERS ADD NEW SKILLS ADD NEW AGILITIES ADD NEW CHARACTERS ADD NEW PLOT LINES

#### Benji Todd – Senior Designer

Benji joined Hotopp in 2014 as a designer; but his professional career has spanned decades. His rolls have included architectural engineering technologist, illustrator, Concept Artist, 3D modeler, and even hair and make-up artist. Having worked for a variety of companies in different fields Benji gained skills that not one separate career could offer. He uses these skills every day to develop solutions, adhere to deadlines, and work collaboratively to achieve project goals.



#### Hector Caiazza – Creative Director

Hector joined Hotopp to lead its Seattle design team in January 2017. No matter what the attraction, from rollercoasters to retail, from animal exhibits to expos, Hector directs the experience from a Guest's Perspective. His leadership style is highly engaging and effective, with the understanding that thoughtful design leads to strong emotional moments and overall connections with guests, and ultimately with brands. A "whole-brained" leader, Hector has the unique capability to conceptualize compelling experiences, and at the same time, speak effectively to financial and operational stakeholders with regard to capital expenditures and corporate directives. As an experienced and respected themed attraction and set scenic designer for the likes of Disney, Warner Brothers, SeaWorld, Busch Gardens, Ripley's Entertainment, Bluegreen, and The Black-Eyed Peas, his work stands out with a unique voice.

# **THANK YOU** FOR YOUR CONSIDERATION