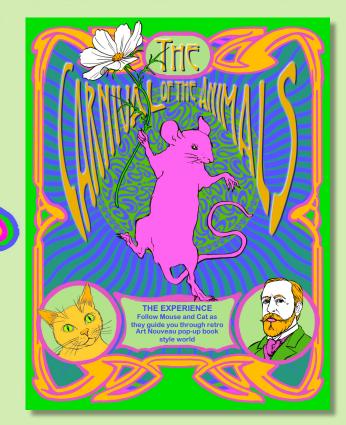
## **CONCEPT**







## **Smart Phone Technology**

Go to the first scene and scan the QR code with your phone. This will open an instagram filter which will bring the scene to life. Follow Mouse as he guides you through each scene and introduces you to each of the characters.

## **3 Experiences**

- 1. Basic Ticket: 30 minute experience. BGM music cycles every 30 minutes and guest utilizes their smart phone throughout the experience.
- Mid level Ticket: 45 to 60 minute experience. Guest pays an up charge for use of high quality noise concealing headphones. Guest utilizes their smart phone for other AR and music interactives.
- 3. Full Experience: High price ticket, 2 hour experience with a Preshow cocktail and post show dinner with the characters. This is a full cast performance with live symphonic music. Performers are the the animals in highly stylized costumes and encourage the guests to participate in the show.