# High Concept — STATION ΩMEGA

#### Logline

Odyssey Research & Conservation Association [O.R.C.A.] invites explorers and conservationists of all ages to visit our latest underwater conservation station set up in the heart of a sunken Atlantean Temple to learn about what truly happened to the lost civilization and the sea life that came to thrive in its ruins.

#### Synopsis

Deep in the heart of the Mediterranean Sea, we at Odyssey Research & Conservation Association [O.R.C.A.] have uncovered ruins thought to belong to the lost civilization of Atlantis. It is now a fertile undersea garden for all swims of life. We set up an air-pocket underwater facility in one of the sunken Temples with a dual purpose: to research the history of the civilization, and to learn about the wildlife, much of which was rare or endangered species that found sanctuary in the ruins.

O.R.C.A. now invites outside explorers and conservationists to come and learn from what has been discovered, with proceeds helping to fund continued research and conservation efforts. Guests of all ages will find ways to have fun and learn. Educational sea life exhibits and edu-tainment show teach the importance of conservation and living more harmoniously with nature. Artifacts scattered throughout give kids an educational and interactive learning quest experience as well as an area to play and explore with others their age. All of these activities can be explored before, after, and while waiting in a virtual queue for a mystical boat voyage: ATLANTIS: Uncover the Lost Secrets. The pavilion's E-ticket ride gives Guests a first hand look at the secrets of the lost civilization and the discovered reasons for its destruction.

This pavilion station emphasizes spreading awareness of conservation efforts & environmental impacts on marine life, both globally and locally (wherever the pavilion is installed). It is also designed to be a center for rehabilitation and repopulation programs set up to help endangered species come back into the world. We wish to partner with real-world wildlife foundations and marine institutes to help us make an even bigger difference in protecting our environment and our planet's biodiversity. By bringing their knowledge, we can better inspire & inform Guests on how to take action in their own lives.

# High Concept — E-ticket ride ATLANTIS: Uncover the Lost Secrets

#### Logline

Aboard a cautionary voyage that emphasizes the importance of cooperating with nature, Guests are able to experience firsthand the past glory and subsequent catastrophic fall of a seafaring civilization once thought to be impervious.

#### **Synopsis**

Countless myths persist surrounding the once-thriving ancient culture known as Atlantis, and the most consistent themes among them are concerned with the relationship between humans and the nature upon which we construct our empires. As Guests navigate the shining civilization in its heyday, they fall in love with the empire for its exemplary ability to live and work harmoniously with its surrounding environment.

At each turn along the journey, Guests witness the growing over-reach and imperialistic temptations which incrementally pulled Atlantis towards its catastrophic fate after ignoring Mother Nature's grave warning. Guests experience firsthand the mighty corrective power of Mother Nature herself. They are left to interpret the fallout of her retribution as they explore the sunken ruins of the wrecked kingdom and witness how nature reclaimed the environment.

The legend of Atlantis has become infamous as a cautionary tale which admonishes listeners to respect our surroundings, check our hubris, and live within our means. It's principally a call to action: as more than just passive observers, we're encouraged to empathize with the Atlantean fall from glory—and ponder the parallels to more contemporary affairs, including our real-world influence on the climate.

# **High Concept** — **EXHIBITS**

# Logline

Come discover the wonders of sea life. Learn about how it thrives and how the actions of the human world affect marine ecosystems and habitats. See the conservation, rehabilitation and repopulation efforts of the station, and learn how you can answer the call to action by doing your part.

### **Synopsis**

O.R.C.A.'s Station  $\Omega$ MEGA is home to observation exhibits where Guests can witness and learn about a variety of sea life. Both live and digital exhibits inside the pavilion will teach Guests about the wonders of: modern animals and plants, prehistoric species and fossils, and deep sea and bioluminescent life. From fish to mollusks, crustaceans to plant life and more, this station is part of a worldwide conservation effort to protect, rehabilitate, and repopulate members of the endangered species list.

Young explorers and conservationists have the chance to explore the Temple station and its exhibits in an interactive way through the Explorer's Quest. Here they will interact with Temple artifacts, solve puzzles, and learn age-appropriate content about the exhibits and be inspired to take that knowledge out into the world.

# **High Concept** — Explorer's Quest (Pavilion puzzle)

#### Logline

Discover the secrets of the lost civilization of Atlantis as you solve interactive puzzles hidden in the artifacts scattered around the Temple. Can you solve them all and be rewarded by Mother Nature?

## Synopsis

We call all our youngest explorers and conservationists to join us in an interactive quest to solve the mysteries of the Temple. Head over to the Rubble Rumble area to pick up an ancient amulet discovered in the Temple from a member of the Archaeologist & Excavation Team. These amulets are magically connected to the Temple and will help you solve the riddles contained within the artifacts.

Using clues and the RFID amulet you will solve the puzzles to unlock the secret knowledge of the Temple. After each puzzle is solved you will learn more about sea life, its beauty, and uncover the lost secrets of how Atlantis once lived harmoniously with nature. Completing the entire quest awakens the spirit of Mother Nature and grants a piece of ancient Atlantean treasure to take home or trade for a salty or sweet snack!

Each puzzle takes approximately 5 minutes to solve and will provide a new clue as to where the next is to be found. The Quest has 10 puzzles and takes approximately 30-60 minutes to complete. The Quest can be solved at whatever pace the explorers want/need based on their other group activities as puzzles can be solved in immediate succession or can be returned at the leisure of the explorers.

# **High Concept** — *Edu-tainment Show*

# Logline

Join O.R.C.A.'s Conservation & Research Team as they deep-dive into the worldwide effort to conserve our oceans and wildlife!

## **Synopsis**

Guests of all ages can come and relax while engaging their minds to learn from marine life professionals about:

- Programs on rehabilitation and repopulation of local endangered species
- Planetary impacts of waste on aspects of marine plant life, like coral reef bleaching
- Sustainable fishing practices and the benefits of biodiversity
- Steps they can take at home and in the wild to help protect the beauty of the oceans

# High Concept — Rubble Rumble Play Area

## Logline

Young explorers are invited to explore the rubble, artifacts, and sea plant life that once filled the Temple on Station  $\Omega$ MEGA's safe-to-play ruins.

# **Synopsis**

The youngest of Guests have a space all for themselves. An opportunity to let their imaginations run wild as they have adventures, make friends, and discover secrets of the Temple hidden within the play-on ruins.

Rubble Rumble is located directly next to the entrance to ATLANTIS: Uncover the Lost Secrets Parents are provided with plenty of nearby seating to relax upon with good sightlines to watch their energetic adventurers as they wait in the virtual queue.