



Merch, Marketing, and Environmental Impact



SHOP & MERCHANDISE

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From toys, sweatshirts, and children books to pirate-themed attire to add that extra layer of immersion to your crews treasure hunting adventure. The Hideout has everything a pirate would need to either impress on their quest for treasure or to remember their experience at home.

ENVIRONMENTAL FOOTPRINT



Our Most Valuable Treasure of all – Our Planet

Pirates of the Coin is dedicated to creating a memorable experience with the smallest environmental footprint possible. From the deliberate choice of a small floor plan/experience space to the products we stock on our shelves – *Pirates of the Coin* will be making thoughtful and environmentally conscious choices that will protect our most valuable treasure for generations to come.

Crew Packet Tote Bag: reusable and durable canvas tote bag

Temporary Tattoos: Made with soya bean ink and recyclable film

Clues/Map Packet: Printed using recycled paper

Eye Patches: recyclable paper/plastics



LOCATION & MARKETING

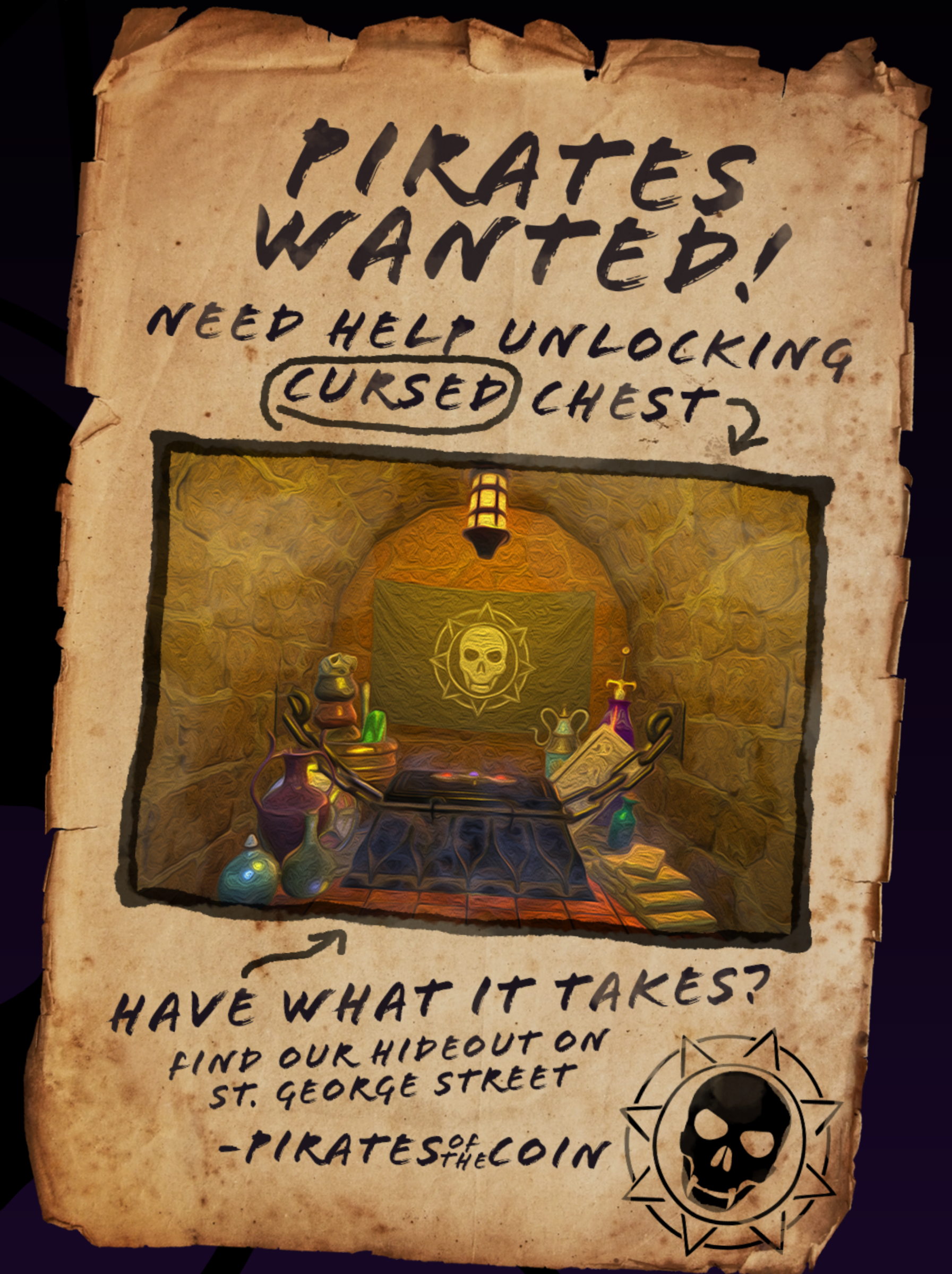
WHY ST. AUGUSTINE, FL?



From pirates like Sir Francis Drake to the notorious Robert Searles, **Piracy has had a long history in America's oldest city.** Today, the pirate legacy lives on with several pirate-themed attractions, events, and tours. From the Pirate Treasure Museum, the Black Raven Pirate ship, or for our adult visitors, the Pirate Pub Crawl.

Pirates of the Coin continues the pirate legacy with an all-new interactive experience for next-generation pirates and their families.

MARKETING





CAN YOU CRACK THE CODE?