



Join Captain Fernanda and the **Pirates of the Coin** as you embark on an immersive treasure hunting mission throughout the ancient city.

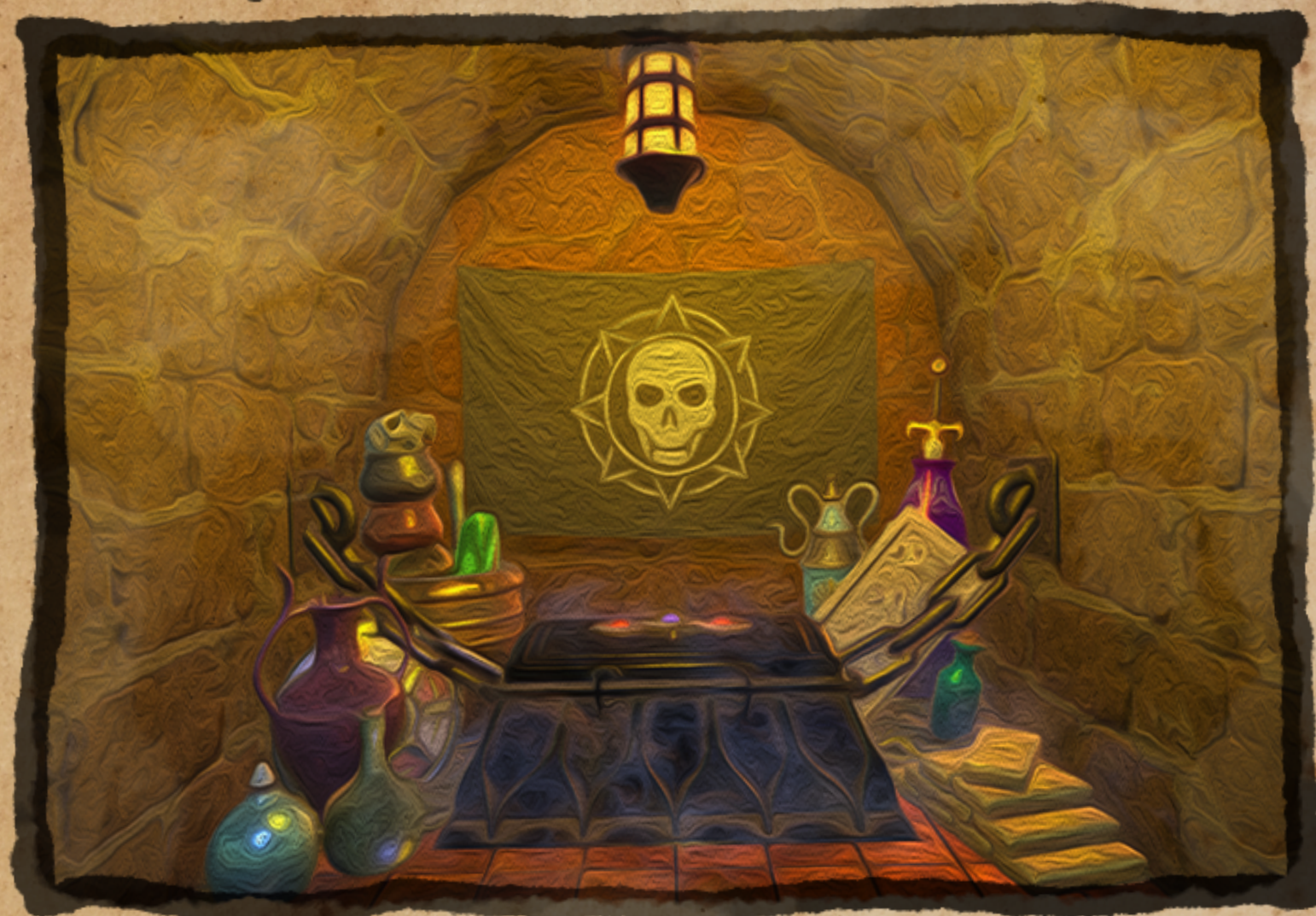


A SMALL SPACE WITH A BIG PUNCH

No longer are highly themed experiences expected only in theme parks – consumers today expect those experiences every day. When setting out to design *Pirates of the Coin*, we thought, "what if we took an escape room and turned it on its head?" Instead of trying to break out, you are trying to break in. In this case, crack the code to a cursed pirate chest by being immersed in exploration missions throughout St. Augustine, FL.

PIRATES
WANTED!

NEED HELP UNLOCKING
(CURSED) CHEST ↘



↗
HAVE WHAT IT TAKES?
FIND OUR HIDEOUT ON
ST. GEORGE STREET
-PIRATES^{OF}THE COIN



EXPERIENCE OVERVIEW

The ***Pirates of the Coin*** are seeking new crew members to crack the code to a cursed treasure chest and reward the successful crews with treasure beyond their wildest dreams

THE HIDEOUT



**Our guest's story begins at the
Pirates of the Coin hideout.**

Here, guests can purchase the immersive experience, prepare for their adventure, and buy pirate-themed merchandise to look the part now or remember their experience at home.

CREW PACKET

After purchasing access to the experience, **guests are given a *Pirates of the Coin* Crew packet.**

Inside, guests will find a booklet with the clues, riddles, and map that will guide them on their quest throughout the city. Plus, temporary tattoos, bandanas, and of course, eye-patches!



ACROSS THE CITY



Once guest have geared up and looked through their crew packet, they set out exploring the city to **decipher the clues and riddles** that will lead them to iconic locations throughout St. Augustine, FL.

CRACKING THE CODE



As guests arrive to these locations, they are **tasked with breaking that specific location riddle** to reveal that locations hidden number.

When guests have **deciphered all location riddles and revealed all numbers**, they head back to the hideout to **access the treasure vault and enter the fully deciphered code.**

VAULT EXPERIENCE & REWARDS

After entering the treasure vault and putting in the correct code, our guests will be entertained by a quick **projection-mapped show** and rewarded with the treasure found inside.



EXPANSIONS & HOLIDAY TALES

The fun doesn't stop there – our experience can be updated with new treasure chest missions, characters, or themed missions for holiday festivities.



JOLLY
ROGER



GHOULS &
GHOSTS



CAN YOU CRACK THE CODE?